



THE ICSB ACADEMY
GLOBAL SCHOLARS. GLOBAL LEADERS.

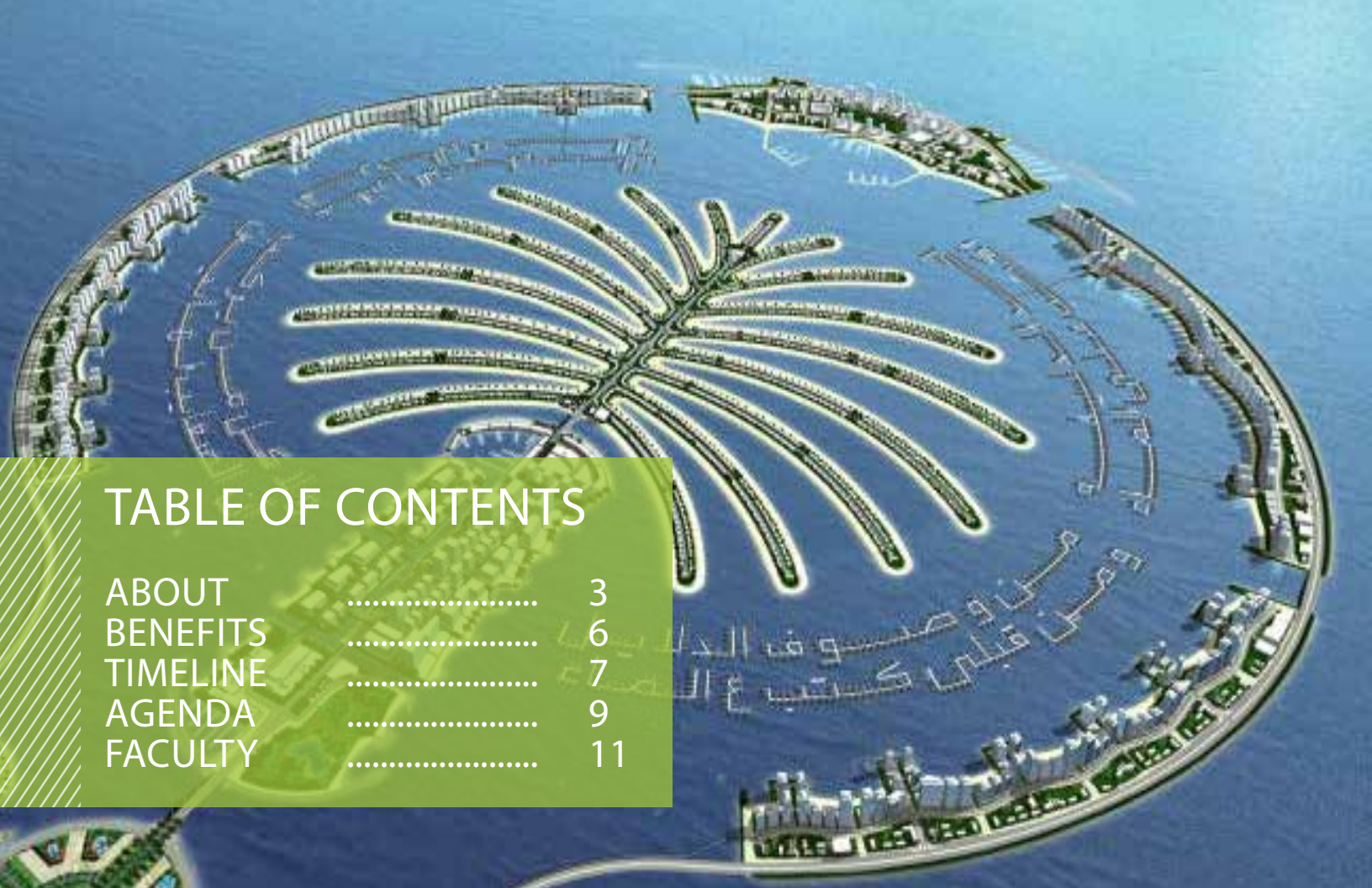


TABLE OF CONTENTS

ABOUT	3
BENEFITS	6
TIMELINE	7
AGENDA	9
FACULTY	11

THE ICSB ACADEMY IS A FULL-
IMMERSION ENTREPRENEURIAL
LEADERSHIP EXPERIENCE FOR
GLOBAL SCHOLARS





CREATE, IMPLEMENT,
COMMUNICATE



60th Annual ICSB World Conference*

Theme: Entrepreneurship at a Global Crossroads

Focused sessions from June 3-5 will provide ICSB Academy participants the opportunity to embrace entrepreneurial and cultural activities in the region and learn from internationally renowned faculty and practitioners. From June 6-9, ICSB Academy participants will have the opportunity to attend the ICSB World Conference which attracts the brightest minds in public policy, research and academia from around the world. Refer to www.icsb2015.org for more information.

*Conference hosted under the patronage of His Highness Sheikh Mohammed Bin Rashid Al Maktoum, UAE Vice President, Prime Minister and Ruler of Dubai



ICSB ACADEMY BENEFITS

ALL PARTICIPANTS THAT COMPLETE THE PROGRAM WILL RECEIVE A CERTIFICATE FROM THE ICSB

CREATE

-Full Immersion
Experience in the
Making of a New
Entrepreneurial
Venture or Idea

IMPLEMENT

-Exposure to the
Latest Develop-
ments in Entrepre-
neurship Science

COMMUNICATE

-Mentoring by a
Global Network of
Successful Entre-
preneurs, Venture
Capitalists,
Business Experts
and Faculty

STUDENT TIMELINE



FEB-15-15

Registration Opens at
www.icsb2015.org

APR-30-15

Payment Due for
Registration

JUN-03-15

ICSB Academy Opens with
Welcome & Networking
Event in the Evening

PRESENTERS INCLUDE ENTREPRENEURS,
VENTURE CAPITALISTS, BUSINESS EXPERTS,
AND FACULTY FROM TOP UNIVERSITIES
AROUND THE WORLD



ACADEMY AGENDA

WEDNESDAY, JUNE 3

5:00 PM - 8:00 PM Welcome & Networking Reception

THURSDAY, JUNE 4

9:00 AM - 5:00 PM Working Sessions & Company Visit
5:00 PM - 8:00 PM Team Networking Dinner

FRIDAY, JUNE 5

9:00 AM - 5:00 PM Working Sessions & Cultural Visit

SATURDAY, JUNE 6

9:00 AM - 5:00 PM Working Sessions
5:00 PM - 8:00 PM ICSB 2015 Opening Reception

SUNDAY, JUNE 7

9:00 AM - 5:00 PM Working Sessions & Focused
Conference Sessions
5:00 PM - 8:00 PM Optional Social Event

MONDAY, JUNE 8

9:00 AM - 5:00 PM Working Sessions & Focused
Conference Sessions
5:00 PM - 9:00 PM ICSB World Conference Gala Dinner

TUESDAY, JUNE 9

9:00 AM - 12:30 PM Closing Presentations & Lunch

The background features a complex network diagram with nodes and connecting lines in shades of blue, green, and yellow. A large, semi-transparent green rectangular box is centered over the image, containing white text. On the left side of this box, there is a vertical rectangular area with a white diagonal hatching pattern.

ENTREPRENEURIAL
CREATIVITY.
INNOVATION.
EXPOSURE.
MENTORING.



Dr. MOHAMED ALBAILI

Deputy Vice Chancellor for Academic Affairs, United Arab Emirates University (UAEU)

Dr. Mohamed Albaili is the Deputy Vice Chancellor for Academic Affairs at the United Arab Emirates University. A psychologist by training, Dr. Albaili is a strong supporter of entrepreneurial training, creativity, and innovation in higher education. Email: m.albaili@uaeu.ac.ae



Dr. LUCA IANDOLI

Visiting Research Professor at Stevens Institute of Technology (USA) and Associate Professor at University of Naples Federico II (Italy)

Dr. Luca Iandoli is a Visiting Research Professor of Engineering Management at Stevens Institute of Technology and an Associate Professor of Engineering and Innovation Management at the University of Naples Federico II. He has received many awards and his research activities can be positioned at the interface between technology, business and society. Email: iandoli@unina.it



Dr. GEOFF ARCHER

Associate Professor, Director of the Eric C. Douglass Centre for Entrepreneurial Studies at Royal Roads University (Canada)

Dr. Geoff Archer is an Associate Professor with the Faculty of Management, the Director of the Eric C. Douglass Centre for Entrepreneurial Studies, and the Faculty Advisor for Royal Roads' Chapter of Students in Free Enterprise (SIFE). Geoff has about fifteen years of entrepreneurial work experience as both a principal and an adviser. Email: geoff.archer@royalroads.ca



Dr. CHRISTOS CHRISTODOULATOS
Vice-Provost of Innovation and Entrepreneurship, Stevens Institute of Technology (USA)

Dr. Christodoulatos has been teaching and performing research in environmental science and engineering since 1988 and over the last ten years is leading the promotion and implementation of academic entrepreneurship across Stevens schools, research centers, departments and the technology transfer enterprises. Email: christod@stevens.edu



Dr. KATIA PASSERINI
Professor, Hurlburt Chair of Management Information Systems, and Dean of the Albert Dorman Honors College at New Jersey Institute of Technology (USA)

Dr. Katia Passerini is Professor and the Hurlburt Chair of Management Information Systems (2006-2015) at the New Jersey Institute of Technology where she teaches courses in MIS, knowledge management, and IT strategy. Dr. Passerini has published in refereed journals and proceedings and professional journals, particularly in the area of computer-mediated learning, IT productivity, and knowledge management. Email: katia.passerini@njit.edu



Dr. WALTER RUDA
Professor, University of Applied Sciences Kaiserslautern, Campus Zweibrücken (Germany)

Dr. Walter Ruda is a Professor for Business Administration, esp. Finance, Controlling & Entrepreneurship and head of the Entrepreneurship Education at the University of Applied Sciences Kaiserslautern, Germany, He had served as a founder dean of the faculty. Dr. Ruda is also Director of the German Center for Entrepreneurship, Campus Zweibrücken He is teaching in international Master programs at Universities in Buenos Aires and Santa Fe. Email: walter.ruda@hs-kl.de



Dr. CHARLES MATTHEWS

Distinguished Teaching Professor of Entrepreneurship and Strategy, The University of Cincinnati (USA)

Dr. Matthews is an internationally recognized scholar and innovative teacher in the field of entrepreneurship. An award winning teacher, he was awarded the title Distinguished Teaching Professor in 2006. Dr. Matthews is also a Past-President of both the ICSB and USASBE, as well as being a Wilford White Fellow and Justin G. Longenecker Fellow. Email: matthech@ucmail.uc.edu



Dr. SILKE TIEGTMEIER

Post-Doc Researcher, Leuphana University of Lueneburg (Germany)

Since 2009, Dr. Silke Tegtmeier is post doc researcher at the Department of Entrepreneurship and Start-up Management, Research Institute of Corporate Development, Leuphana University in Germany. Since 2011, Dr. Tegtmeier is member of the Board of Directors of the European Council for Small Business & Entrepreneurship (ECSB). Email: tegtmeier@uni.leuphana.de



Dr. ROBERTO PARENTE

Professor of Economics and Management at the Faculty of Economics of the University of Salerno (Italy)

Dr. Parente's research interests are mainly related to high tech start-up from academia. Dr. Parente has co-founded several academic spin offs in the field of Biotech, Nanotech and ICT; and he is currently in charge of the Direction of the LISA Lab, which offers unique opportunity to connect an ecosystem of people and organizations involved in Technology Transfer initiatives. Email: rparente@unisa.it



Dr. GERALYN MCCLURE FRANKLIN

Dean, College of Business and Economics at United Arab Emirates University (UAEU)

Dr. GERALYN MCCLURE FRANKLIN is an experienced academic leader, having served as dean of business at three different institutions for 11.5 years and interim dean at one institution for two years, prior to her appointment as dean of the College of Business and Economics at United Arab Emirates University in August 2014. Dr. Franklin uses entrepreneurial thinking to set new directions for the business units she heads. Email: geralyn.franklin@uaeu.ac.ae



Dr. AYMAN EL TARABISHY

Executive Director, International Council for Small Business (ICSB) and Associate Teaching Professor at the George Washington University (GWU)

Dr. Ayman El Tarabishy is an Associate Teaching Professor of Management at The George Washington University's School of Business. He is an award winning author and teacher, having been recently awarded the Most Outstanding faculty voted by students four years consecutive – 2014, 2013, 2012 and 2011. Dr. El Tarabishy is also the Executive Director of the International Council for Small Business (ICSB). Email: ayman@gwu.edu



Register & Pay Online at ICSB2015.org

Deadline to register is April 30, 2015. Choose payment category 'Academy.' Registration fee for Academy includes conference attendance. Refer to the website for additional information on hotel accommodations and more



ICSB 2015  Dubai, UAE

Hosted by United Arab Emirates University (UAEU)

