



Entrepreneurship at a Global Crossroads

60th Annual ICSB World Conference
Conference Program

Dubai World Trade Center, Dubai, UAE
6 – 9 June, 2015 | www.icsb2015.org





ICSB 2015 **Dubai, UAE**

Hosted by United Arab Emirates University (UAEU)

Under the Patronage of



His Highness Sheikh Mohammed Bin Rashid Al Maktoum
UAE Vice President, Prime Minister and Ruler of Dubai

Organizers



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المشاريع الصغيرة والمتوسطة
DUBAI SME



إحدى مؤسسات دائرة التنمية الاقتصادية - حكومة دبي
An Agency of the Department of Economic Development - Government of Dubai

Exhibitors







Contents

Welcome Note	6
About UAEU	9
About ICSB	14
Conference Committees	20
Pre-Conference Speakers	23
Conference Keynote Speakers	25
Conference Panelist Speakers	31
Conference Plenary Speakers	34
ICSB 2015 Award Finalists	37
ICSB Partners	41
Journal of Small Business Management	44
Sponsor & Exhibitor Profiles	46
General Information	53
Social Program	59
Conference Schedule	61



UAEU Vice Chancellor

Dear ICSB 2015 Delegates,

Welcome to the United Arab Emirates! The United Arab Emirates University is honored to host the 60th Annual ICSB World Conference (ICSB 2015) in the Dubai World Trade Centre from June 6th to 9th.

UAEU is particularly pleased to host ICSB 2015 as entrepreneurship is such a vital part of both the UAE's and the region's burgeoning economy. This conference is being held under the patronage of His Highness Sheikh Mohammed Bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE, and Ruler of Dubai.

The United Arab Emirates University was invited to host the 60th Annual ICSB World Conference (ICSB 2015) thanks mainly to the growing reputation of the UAE in terms of fostering entrepreneurship and encouraging the development of small businesses. UAEU in particular can boast impressive credentials as the UAE's national university.

The theme of ICSB 2015 is Entrepreneurship at a Global Crossroads. This theme covers the global nature of entrepreneurship and its influence on both the economy and wider society. UAEU is committed to the UAE's drive to expand both entrepreneurial and innovative activities and will highlight many of these initiatives during the conference.

UAEU is both the first and national flagship university in the UAE. Founded in 1976 by the late Sheikh Zayed Bin Sultan Al Nahyan, UAEU is a comprehensive, research-intensive university enrolling approximately 14,000 Emirati and international students. As the UAE's premier university, UAEU offers a full range of accredited, high-quality undergraduate and graduate programs through its nine colleges. These are the colleges of Business and Economics; Education; Engineering; Food and Agriculture; Humanities and Social Sciences; Information Technology; Law; Medicine and Health Sciences, and Science. With a distinguished international faculty, state-of-the art campus and a full range of student support services, UAEU offers a supportive learning and research environment that is unmatched in the UAE.

The once quiet port city of Dubai has emerged as a destination of global importance in terms of business, transportation and leisure. Dubai, in a very short space of time, has become the major business hub for the whole region. Its international, forward-thinking and outward-looking business model drives a thriving economy characterized by significant revenue streams from tourism, aviation, real estate and financial services rather than relying solely on oil reserves. Dubai's modernity and innovative zeal are symbolized by its many and diverse skyscrapers and high-rise buildings, most notably Burj Khalifa, the world's tallest building. Dubai also recently won the right to host Expo 2020, further confirmation of the city's meteoric rise to local, regional and global importance.

We hope you all have a great conference!

Yours sincerely,

Dr. Ali Rashid Al Noaimi,
Vice Chancellor, the United Arab Emirates University.



Dear Colleagues,

For the last 60 years, ICSB members from around the world have met in June to promote and celebrate the growth and development of small and medium businesses worldwide. Now that's saying something!

Despite many changes and challenges in our environments, ICSB still stands on the belief that (1) enlightened small and medium business management is necessary for success; (2) that improvement

of the public policies to foster small and medium businesses; (3) that successful small and medium businesses are essential to our national economies; and that (4) entrepreneurship needs to be fostered to stimulate a dynamic and growing economic ecosystem.

ICSB endures because of its mission – “Global Knowledge for Global Networks.” Our members are constantly creating and innovating, thereby making significant contributions to the entrepreneurial field. Today, more than ever, the Middle East plays an important role in bridging the gap between Asia and Europe, so the theme of this year's 60th ICSB World Conference (ICSB 2015) is fitting – “Entrepreneurship at a Global Crossroads.”

In addition to an excellent line up of keynote speakers in the plenary sessions and track sessions, ICSB 2015 organizers have incorporated various events for delegates along with a fantastic social program. Authors from over 55 countries submitted extended abstracts for program consideration, and the ICSB Board hopes to welcome two new groups from Mexico and Indonesia.

Special recognition is due to the United Arab Emirates and the United Arab Emirates University (UAEU) for not only being a tremendous host and partner to the ICSB in welcoming the ICSB 2015 Conference, but for supporting and promoting entrepreneurship and SME development.

We invite you to take an opportunity this week to explore UAE and the city of Dubai and all that it has to offer. Please feel free to approach the members of the ICSB Board or me during the week. We wish you the best educational and learning experience possible at ICSB 2015!

Ahlan Wasahlan!

Sincerely yours,

Dr. Ruben Ascua
ICSB 2014-2015 President



Dear Colleagues,

Welcome to United Arab Emirates!

We are very delighted to host the 60th annual ICSB World Conference this week at the UAE's flagship university – UAEU. Our special thanks to the Deputy Vice Chancellor of Academic Affairs, Dr. Mohamed Albaili and Dr. Geralyn Franklin, Dean of the College and Business and Economics, for their unwavering support. Together, we have worked hard to put the program together and hope this will be a truly memorable event.

Over the past year, the International Office (IO) has been busy carrying out the Board's strategic vision and expanding the ICSB brand to new horizons. In terms of development, we expect a new affiliate to join from Mexico this week and we have also been in contact with representatives from the UAE, Myanmar, Philippines, Thailand, Indonesia, Macedonia, Bahrain, Turkey, Nigeria, South Africa, Qatar, Papua New Guinea and more about forming new affiliates and chapters.

In terms of partnership, ICSB and its affiliates have recently signed agreements with the Global Entrepreneurship Monitor (GEM), the International Network for Small and Medium Sized Enterprises (INSME), and the Inter-American Development Bank (IADB) to expand programming. We also have agreed to host the ICSB 2016 World Conference at Stevens Institute of Technology in NY/NJ, USA in June 2016. ICSB is also proud to announce that they recently joined the UN Global Compact.

The IO has also been active in the past year supporting the operations of our affiliates and regional councils. In October 2015, the Asia Council for Small Business (ACSB) hosted its second regional event in Seoul, with preparations currently underway for the 3rd annual meeting in Miri, Malaysia in October 2015. ECSB and CCSBE have launched new websites on the Wordpress platform with the help of the IO; and together with USASBE, we successfully hosted the Certificate in Social Entrepreneurship Program in Washington DC. At the same time, the IO operates the JSBM journal and completed a full independent financial audit of our accounting records and operations.

Overall, I believe the organization is on the right path set forth by the board and under the leadership of the president. There is still much to be done, but we stay on course for our goal, by 2020, to sit at the table with more of the world's most influential organizations. With your help, there is nothing we can't achieve.

Onward with our mission of Global Knowledge - Global Networks in support of entrepreneurship and the development of small and medium enterprises.

Sincerely,

Dr. Ayman El Tarabishy
Executive Director, ICSB

Founded in 1976 by the late Sheikh Zayed Bin Sultan Al Nahyan, UAEU is a comprehensive, research-intensive university enrolling about 14,000 Emirati and international students. As the UAE's flagship university, UAEU offers a full range of accredited, high-quality graduate and undergraduate programs through nine Colleges: Business and Economics; Education; Engineering; Food and Agriculture; Humanities and Social Sciences; IT; Law; Medicine and Health Sciences; and Science. With a distinguished international faculty, state-of-the art new campus, and full range of student support services, UAEU offers a living-learning environment that is unmatched in the UAE.

As a research-intensive university of international stature, UAEU works with its partners in industry to provide research solutions to challenges faced by the nation, the region, and the world. The University has established research centers of strategic importance to the country and the region which are advancing knowledge in critical areas ranging from water resources to cancer treatments. UAEU is currently ranked the number one university in the UAE, number four in the GCC, and #385 globally (QS World University Rankings 2014/15).

UAEU's academic programs have been developed in partnership with employers, so our graduates are in high demand. UAEU alumni hold key positions in industry, commerce, and government throughout the region. Our continuing investments in facilities, services, and staff ensure that UAEU will continue to serve as a model of innovation and excellence.

Vision

"Leadership and excellence in higher education and scientific research at the regional and international levels."

Mission

"Make a positive contribution to the advancement of United Arab Emirates by preparing graduates for future leadership, providing quality education that meets international standards, developing research solutions in areas strategic to the nation, and collaborating effectively with other organizations to promote knowledge in the society."

Values

Although the Vision and Mission of the University may change over time, we are guided by a set of core principles and values:

1. **Respect Values, Heritage and Cultural Diversity:** We respect the deep-rooted values and the rich heritage of UAE and seek to sustain them. We also respect diversity in cultures and opinions.
2. **Integrity and Transparency:** We adhere to the highest ethical principles and pledge to work with integrity and transparency in order to achieve justice and promote institutional trust, credibility and accountability.
3. **Spirit of Teamwork:** We support one another at work through cooperation and teamwork, and value the rewarding and creative environment that this produces.
4. **Leadership and Life-long Learning:** We foster and support innovation, initiative, excellence and striving for international best practice; we value a focus on student success, life-long learning and sharing of knowledge.
5. **Effectiveness in Decision-making:** We are committed to basing our decisions and plans on evidence and analysis, and adopting efficient systems and procedures.
6. **Effective Communication:** We are committed to effective communication, through a variety of communication methods, with all our stakeholders (staff, students, partners, vendors, and the local and international communities).

Goals

1. Prepare graduates to be pioneers and leaders in their areas of specialization.
2. Develop scientific research capacity and innovation in areas of regional and national importance.
3. Achieve academic excellence in accordance with academic accreditation and institutional accreditation standards.
4. Promote the University's role in the transfer of knowledge and skills to serve the society.
5. Ensure that administrative services are provided with a high standard of quality, efficiency and transparency.





جامعة الإمارات العربية المتحدة
United Arab Emirates University

UAEU

United Arab Emirates University

Committed to Student Success



Producing Future Leaders

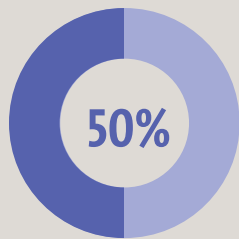


A Research Intensive University

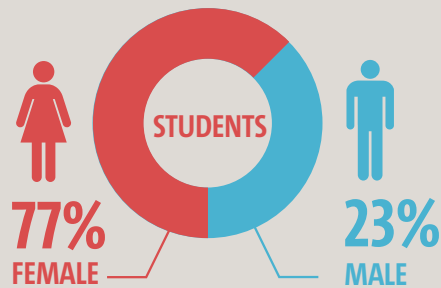


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OF STUDENTS
LIVE IN RESIDENCE



REGISTERED STUDENTS
IN 2013-2014

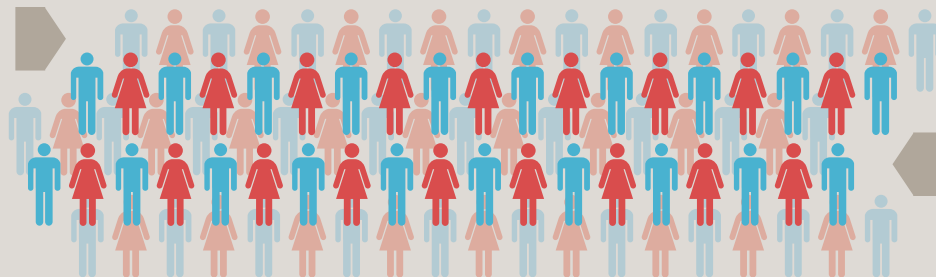


ESTABLISHED IN 1976

80 HECTARES – SIZE OF THE CAMPUS

THE NATIONAL UNIVERSITY

57,837
GRADUATES



9
COLLEGES

#1 UNIVERSITY
IN THE UAE

#4 IN THE
GCC

#385 GLOBALLY

QS WORLD
UNIVERSITY
RANKINGS 2014/15

ONE OF THE TOP 50 UNIVERSITIES FOUNDED IN THE PAST 50 YEARS



LARGEST NUMBER OF ELECTRONIC
RESOURCES IN THE ARAB WORLD

150,000+ E-BOOKS

40,000+ E-JOURNALS

60+ DATABASES

LABS ON
CAMPUS

480

46

CLUBS &
SOCIETIES ON
CAMPUS

59

STUDENTS FROM
59 COUNTRIES
(INCLUDING UAE)

60 Years of the ICSB World Conference From National US Origins to Global Player

'Excerpt from History of ICSB by J. Hanns Pichler, ICSB Past-President and VP Historian'

Following a 1956 conference on Small Business Management at the University of Colorado, formation of the, at the time, US-based 'National Council for Small Business Management Development' (NCSBMD) took shape in 1957 with selection of a nucleus of officers and an advisory board. Soon after, in 1958, the first By-Laws were adopted and official membership to the Council was introduced in 1961. Not one of the early 'pioneers', such as Wilford L. White (after whom the most prestigious award of ICSB should be named later on), D. J. Duncan and W. O. Metcalf (recipient of the first Distinguished Service Award in 1971), probably ever would foresee which journey the Council – surely with ups and downs – would embark upon over the decades to come.

The first 'international' outreach took place in 1979 with the ICSB conference in Quebec and the respective Canadian Council (CCSBE) becoming the first ICSB affiliate; in consequence, the US organization also was turned into an affiliate being renamed in 1981 as USASBE (with Gerry Hills serving as its first president overlapping with his ICSB presidency at the time).

Early on board in 1987 came ICSB-Korea as very active an affiliate (with Yoon-Bae Ouh in 1995 becoming the first ICSB president from Asia). Also in 1987 ICSB-SA as Southern Africa affiliate (later renamed SAESBA) - still under apartheid and the first member from a developing region – was formed. "Europe" (ECSB), conceived as a regional affiliate from the very beginning, joined in 1988 with Josef Mugler from the Vienna University of Economics & Business serving as its first president. Under Mugler's chair and Bruce Kirchhoff as then ICSB president, the first World Conference outside of the US or Canada was organized 1991 in Vienna with a record attendance

ICSB's global outreach, by then, firmly had taken hold with expansion of the organization into further regions, thus: Australia/New Zealand as SEAAANZ, formed in 1992; so far hosting four World Conferences in 1995, 2000, 2006 and 2012. ICSB-ROC (Taiwan) joined in 1991, remaining quite active (having organized a World Conference in 2001). ICSB-Puerto Rico & Caribbean was formed in 1996, with Jose Romaguera and Zulma Qiniones serving as ICSB presidents (2003-04 and 2006-07, respectively).

More recent breakthroughs as to broadening ICSB affiliation in hitherto untapped regions came in the Middle East with formation of MCSBE; Argentina and Brazil in the wider context of the Mercosur network ("Red Pymes Mercosur") under the active leadership of now ICSB President Ruben Ascuá; China with the formation of ICSB China Mainland, as well as CSBE-India and the revival of the Japanese Committee of the ICSB.

Today, the ICSB global network consists of sixteen (16) affiliates and chapters, and the Board is hoping to welcome new groups from Indonesia and Mexico this year.

History and Mission of ICSB

The International Council for Small Business (ICSB) is a non-profit organization devoted to continuing management education for entrepreneurs and small business.

The Council was founded in 1956 on the belief that enlightened small business management is necessary for successful and profitable small business; that successful small business is essential to our national economies; and that entrepreneurship needs to be fostered to stimulate a dynamic and growing economic system.

The original name given to the Council by the Ford Foundation Grantees was the National Council for Small Business Management Development (NCSBMD). The name was subsequently changed in 1977 when the organization decided to incorporate the international community. Over the next decade, membership of ICSB doubled and the Council began to play a key role in the globalization of business during this period. The Council serves as an umbrella organization that integrates the activities of diverse organizations and professionals who deal directly with small business. ICSB creates and distributes new information on small business management and entrepreneurial development through global knowledge drawn from government, education and commerce.

Mission Statement

The International Council for Small Business is devoted to the advancement of management development practices for potential entrepreneurs and existing small business owner/managers through education, research, and the free exchange of ideas.

Council members representing education, industry, financial institutions and government, provide a worldwide network of ideas and experience exchange on management assistance for small business.

By filling the role of an umbrella organization, as an integrator of new knowledge, the Council reinforces rather than duplicates the work of other organizations involved in small business development. For this reason, we encourage the development of national and associate affiliates of the Council so we can continue to build the information-exchange network in many countries.

ICSB Board Members 2014-2015

President	President-Elect	Immediate Past-President	Senior Vice President Finance & Control	Senior Vice-President, Development
				
Dr. Ruben Ascuá, UTN Facultad Regional Rafaela (Argentina)	Dr. Ki-Chan Kim, Catholic University of Korea & Association of Small Business Studies (South Korea)	Dr. Jeffrey R. Alves, Wilkes University (USA)	Dr. Geralyn McClure Franklin, United Arab Emirates University (United Arab Emirates)	Dr. Luca Landoli, University of Naples Federico II (Italy)

The title of Wilford L. White Fellow is the highest recognition that the International Council for Small Business (ICSB) gives to individuals who have made an outstanding contribution to the development and benefit of small and medium sized businesses. The award was created in 1977 and was named after Dr. Wilford L. White, the ICSB's founder and visionary leader.

The Wilford L. White Award recognizes the achievements of those men and women whose passion for small business and entrepreneurship is reflected in their teaching, writing, research, training and public service. Since 1977, 66 distinguished educators, researchers, government officials, small business advocates and trade association leaders have been selected as a Wilford White Fellow. A complete list of Fellows is available at www.icsb.org.

Wilford White Fellows Leadership



Dr. George Solomon,
Wilford L. White Fellows Chair
The George Washington University (USA)



Dr. Dale Meyer,
Wilford L. White Fellows ICSB Board
Representative
University of Colorado (retired) (USA)

Welcome to the 2015 Wilford White Fellows!



Dr. Zoltan J. Acs,
Professorial Research Fellow in the
Department of Management at the
London School of Economics and
Political Science (England)



Dr. Alain Foyolle,
Professor of Entrepreneurship and
Head of the Entrepreneurship Research
Centre, EM Lyon Business School
(France)

CCSBE (Canada)

President: Sandra Altner (May 2013-14); Geoff Archer (May 2015-17)

Website: www.ccsbe.org

Annual Conference: 2015 CCSBE Conference, May 27-30th in Edmonton, Alberta

CSBE India

President: Y.K. Bhushan

Website: www.csbeindia.org

Annual Conference: ICIEE-IIMB International Conference on Entrepreneurship Education and Training - January 29-31, 2015, Bangalore, India

ECSE (Europe)

President: Helle Neergaard

Website: www.ecsb.org

Annual Conferences: 3E Conference - 23-24 April, 2015 in Luneburg, Germany; RENT Conference - 18-20 November, 2015 in Zagreb, Croatia.

Previous RENT Conference was RENT XXVIII in Luxembourg, November 19-21, 2014

ICSB Argentina

President: Juan S. Federico

Website: www.redpymes.org.ar

Annual Conference: Annual Meeting of Red Pymes Mercosur - 7-9 October, 2015 in Bahía Blanca (Argentina)

ICSB Brazil

President: Miguel Bacic

Annual Conference: Annual Meeting of Red Pymes Mercosur - 7-9 October, 2015 in Bahía Blanca (Argentina)

ICSB China Mainland

President: Lu Feicheng

Website: www.icsb-acsb.org

Annual Conference: ACSB SME Conference 2015 - 26-30 October, 2015 in Miri, Malaysia

ICSB Korea

President: Ki-Chan Kim

Website: www.icsb-acsb.org

Annual Conference - ACSB SME Conference 2015 - 26-30 October, 2015 in Miri, Malaysia

ICSB ROC Taiwan

President: Dr. Robert S.Q Lai

Website: www.icsb.org.tw

Annual Conference: ACSB SME Conference 2015 - 26-30 October, 2015 in Miri, Malaysia

ICSB Singapore

President: Mr. Rick Tay

Website: www.ntc.ntu.edu.sg

Annual Conference: ACSB SME Conference 2015 - 26-30 October, 2015 in Miri, Malaysia

ICSMEE Malaysia

Chairman: Tan Sri Abdul Rahman Mamat; President: Mr Amiruddin Mazlan; Vice President: Dr. Zakaria Taib

Website: www.icsmee.org

Annual Conference: ACSB SME Conference 2015 - 26-30 October, 2015 in Miri, Malaysia

JICSB (Japan)

President: Dr. Itsutomo Mitsui

Website: www.icsb-acsb.org

Annual Conference: ACSB SME Conference 2015 - 26-30 October, 2015 in Miri, Malaysia

MCSBE (Middle East)

President: Mr. Ahmed Osman

Website: www.facebook.com/GEWegypt

ICSB-PRC (Puerto Rico)

President: David H. Zayas Montalvo

Annual Conference: 2015 Entrepreneurship Summit - January 30, 2015

SEAANZ (Australia and New Zealand)

President: Winthrop Professor Tim Mazzarol, University of Western Australia

Website: www.seaanz.org

Annual Conference: 28th Annual SEAANZ Conference - 1-3 July, 2015 in Melbourne, Australia

RUAEE (Russia)

President: Yury Rubin

Website: www.ruadee.ru/en

Annual Conference: «The Formation of Professional Entrepreneurial Competencies of Young People in The Process of Entrepreneurship Education», November 18, 2014

USASBE (United States)

President: Alex De Noble

Website: www.usasbe.org

Annual Conference: USASBE 2016-Advancing Entrepreneurship Teaching and Research; January 7-10, 2016 in San Diego, California (most recent conference was January 22-25, 2015 in Tampa, FL.)

ICSB Mexico (forthcoming)

Main Contact: Blanca Josefina García Hernández

Annual Conference: I ICSB Mexico SME International Conference – September 23-26, 2015 in Puerto Vallarta, Jalisco

Affiliate Events - 2015-16



1 SEAANZ 2015 Conference
July 1-3, 2015
Melbourne, Australia
www.seaanz.org

2 I ICSB Mexico SME International Conference
September 23-26, 2015
Puerto Vallarta, Jalisco
Facebook: ICSB_México

3 Annual Meeting of Red Pymes Mercosur
October 7-9, 2015
Bahía Blanca, Argentina
www.redpymes.org.ar

4 6th Annual GW October Conference
October 15-16, 2015
Washington, DC USA
www.gwoctober.com

5 ICSB Russia: RUAEE Modern Entrepreneurship: Education, Research, Startups
October 12-13, 2015
Moscow, Russia
www.ruadee.ru

6 2015 ACSB Asian SME Conference
October 26-30, 2015
Miri, Malaysia
www.acsb2015.icsb-acsb.org

7 RENT 2015
November 18-20, 2015
Zagreb, Croatia
www.rent-research.org

8 USASBE 2016
January 7-10, 2016
San Diego, California
www.usasbe.org

9 6th Leuphana Conference on Entrepreneurship
January 14-16, 2016
Lüneburg, Germany
www.lce2016.org

10 2016 CCSBE Conference
May 2016
Location: TBA
www.ccsbe.org

11 2016 ICSB World Conference
June 15-18, 2016
NYC / NJ, USA
www.icsb2016.org

Local Executive Committee

Chair: Dr. Ali Rashid Al Noaimi, Vice Chancellor

Vice Chair: Prof. Mohamed A. Albaili, Deputy Vice Chancellor for Academic Affairs (Provost)

Members

Prof. Ghaleb Ali Alhadrami, Deputy Vice Chancellor for Research and Graduate Studies

Mrs. Faeqa H. Jasem, Deputy Vice Chancellor for Finance and Administrative Affairs (Secretary General)

Local Organizing Committee

Chair: Prof. Mohamed A. Albaili, Deputy Vice Chancellor for Academic Affairs (Provost)

Vice Chair: Prof. GERALYN M. FRANKLIN, Dean, College of Business and Economics

Members

Dr. Abdulrahman Al Shayeb, Vice Dean, College of Business and Economics

Prof. Mohamed A. Madi, College of Business and Economics

Dr. Saif Khalifa R. Al Shaali, Director, UAEU Continuing Education Center

Mr. Khalfan Saleh Al Dhaheri, Office of the Vice Chancellor

Dr. Hassan A.N. Hejase, Office of the Vice Chancellor

Dr. Yacin Atif, College of Information Technology

Miss Ghalia Al Ahbabi, Media and Communication Department

Mr. Ahmed Osman Ahmed, Financial Officer, College of Humanities and Social Sciences

Pre-Conference Program Chairs

ICSB Academy: Dr. Luca Landoli, University of Naples Federico II (Italy)

ICSB Dean's Executive Leadership Forum: Dr. GERALYN McClure Franklin and Dr. Mohamed Madi, United Arab Emirates University (United Arab Emirates)

ICSB Public Policy Forum: Dr. Michael Schaper, Australian Competition & Consumer Commission (Australia)

ICSB Women's Entrepreneurship Committee (WEC) Forum: Dr. Maura McAdam, Queen's University (UK)

ICSB Doctoral Consortium on Entrepreneurship and Small Business Management: Dr. Charles Matthews, University of Cincinnati (USA) and Dr. Paul Swiercz, The George Washington University (USA)

Track Chairs

Track: Global Entrepreneurship Monitor (GEM)

Chair: Dr. Donna J. Kelley, Professor of Entrepreneurship and the Frederic C. Hamilton Chair of Free Enterprise at Babson College (USA) and Board Member of the Global Entrepreneurship Research Association (GERA) and Dr. Jonathan Levie, Director of Knowledge Exchange, Hunter Centre for Entrepreneurship, University of Strathclyde (UK)

Track: Social Entrepreneurship, Corporate Social Responsibility, and Creating Shared Value (CSV)

Chair: Dr. Lotfi Belkhir, Endowed Chair in Eco-Entrepreneurship at the Walter G. Booth School of Engineering Practice at McMaster University (Canada)

Track: Islamic Banking and Entrepreneurship

Chair: Dr. Atef El Shabrawi Ibrahim, Development Advisor and Economic expert at Central informatics Organization, Government of Kingdom of Bahrain (Bahrain) and Dr. Ugi Suharto, Senior Lecturer, Centre for Academic and Executive, Bahrain Institute of Banking and Finance (BIBF) (Bahrain)

Track: Entrepreneurial Leadership

Chair: Dr. Jeffrey S. Hornsby, Henry W. Bloch/Missouri Endowed Chair of Entrepreneurship and Associate Director, Regnier Institute for Entrepreneurship and Innovation at the UMKC Bloch School (USA)

Track: Small Business and Small & Medium Enterprises

Chair: Dr. Kiril Todorov, Full Professor in Industrial Management & Entrepreneurship, Founder and Director of Entrepreneurship Development Centre, Founder and Head of Chair of Entrepreneurship, University of National and World Economy (Bulgaria)

Track: International Business

Chair: Dr. William T. Jackson, Professor of Entrepreneurship and Director of the Entrepreneurship Program at the University of South Florida St. Petersburg, Kate Tiedemann College of Business (USA)

Track: Women and Minority Issues

Chair: Dr. Maura McAdam, Chair of the ICSB Women's Entrepreneurship Committee (WEC) and Professor and Senior Lecturer at Queen's University Management School, Belfast (Northern Ireland)

Track: Information Systems and Technology

Chair: Dr. Steven Walsh, Distinguished and Regents Professor at the University of New Mexico (USA) and Institute Professor for Entrepreneurial Renewal of Industry at University of Twente (Netherlands)

Track: Finance and Economics

Chair: Dr. Marco Cucculelli, Associate Professor, Department of Economics and Social Sciences, Universita Politecnica delle Marche (Italy) and Associate Editor, Journal of Small Business Management (JSBM)

Track: Family Business

Chair: Dr. Cristina Bettinelli, Assistant Professor at the University of Bergamo, Entrepreneurial Laboratory (E-Lab) Research Center (Italy)

Track: Public Policy and Regulation

Chair: Dr. Eugene Fregetto, Clinical Associate Professor of Marketing at the University of Illinois at Chicago (retired 2014) (USA)

Track: Creativity and Innovation

Chair: Dr. Franz T. Lohrke, Brock Family Endowed Chair in Entrepreneurship and Chair, Department of Entrepreneurship, Management, and Marketing, Brock School of Business, Samford University (USA)

Track: Education and Pedagogy

Co-Chairs: Dr. Alain Fayolle, Professor of Entrepreneurship and Head of the Entrepreneurship Research Centre, EM Lyon Business School (France) and Professor Olivier Toutain, Associate Professor and Researcher in Entrepreneurship, Burgundy School of Business Dijon Paris (France)

Track: Organizational Theory

Chair: Dr. Diana M. Hechavarria, Assistant Professor in the Center for Entrepreneurship at the University South Florida (USA)

Reviewers

Ahmed Abdullah, University of South Wales (UK)

Olorunsogo Adeoye, Explicit Group (Nigeria)

Attique Ahmad, PITC, University of the Punjab (Pakistan)

Ibrahim Al-Jubari, International Islamic University Malaysia (Malaysia)

Nawaf Alabduljader, The George Washington University (USA)

Rocío Aliaga-Isla, Universidad Autónoma de Barcelona (Spain)

Abdulrahman Ali Alolayan, Morgan State University (USA)

Abba Aminu, Bayero University Kano (Nigeria)

José Ernesto, Amorós Espinosa, Universidad del Desarrollo (Chile)

Ricardo Arechavala-Vargas, Universidad de Guadalajara (Mexico)

Semra Feriha Ascigil, Middle East Technical University (Turkey)

Snehasis Banerjee, Tata Consultancy Services (India)

Loffi Belkhir, McMaster University (Canada)

Paulo Bento, Universidade Aberta (Portugal)

Mara Bergamaschi, University of Bergamo (Italy)

Cristina Bettinelli, University of Bergamo (Italy)

Nirmaalya B Biswas, London School of Commerce (UK)

Dominic Buccieri, Cleveland State University (USA)

Gisela Carrero, Universidad Interamericana de Puerto Rico (Puerto Rico)

Nitu Choudhary, Swinburne University of Technology (Australia)

Marco Cucculelli, Università Politecnica delle Marche (Italy)

Colin Dunn, SEAAANZ (Australia)

Rajeev Dwivedi, Farleigh Dickinson University (USA)

Dharma Tintri Ediraras, Gunadarma University (Indonesia)

Hamza El Fasiki, Cultural Innovators Network - CIN (Morocco)

Atef Elshabrawy, TCF (Bahrain)

Alain Fayolle, EMLYON Business School (France)

Geralyn McClure Franklin, United Arab Emirates University (United Arab Emirates)

Eugene Fregetto, Retired Professor of Marketing (USA)

Joerg Freiling, University of Bremen (Germany)

Rita Grant, Grand Valley State University (USA)

Heike Grimm, University of Erfurt, Brandtschool (Germany)

Diana Hechavarria, University of South Florida (USA)

Thomas Henschel, Hochschule für Technik und Wirtschaft Berlin (Germany)

Jeffrey Hornsby, University of Missouri - Kansas City (USA)

William Jackson, University of South Florida (USA)

Louis Jaeck, United Arab Emirates University (UAE)

Seifedine Kadry, American University of the Middle East (Kuwait)

Donna Kelley, Babson College (USA)

Ehsan Khavandkar, Aston Business School, Aston University (UK)

Rasmi Kokash, Durham University Business School (UK)

Tanmoy Kundu, Systron Technologies Pvt. Ltd. (India)

Jonathan Levie, University of Strathclyde (UK)

Franz Lohrke, Samford University (USA)

Humberto Lopez Rizzo, Université Paris 1 (France)

Barbara Maidment, Margaret River Business Centre (Australia)

Susan Marlow, University of Nottingham (UK)

Swithina Mboko, Aquinas College (USA)

Maura McAdam, Queen's University (Ireland)

Salime Mehtap, Princess Sumaya University for Technology (Jordan)

Hartmut Meyer, Fachhochschule für Ökonomie und Management (Germany)

Morgan Miles, University of Tennessee Martin (USA)

Tommaso Minola, University of Bergamo (Italy)

Zulaicha Parastuty, Alpen-Adria-Universität Klagenfurt (Austria)

Giuseppe Pedeliento, University of Bergamo (Italy)

SM Mijanur Rahman, BRAC Bank Limited (Bangladesh)

Veland Ramadani, South-East European University (Republic of Macedonia)

Srinivasa Rao, Bits Pilani, Dubai Campus (UAE)

Lanisia Rhoden, Young Women/Men of Purpose (Jamaica)

Gianni Romaní, Universidad Católica del Norte (Chile)

Muhammad Azam Roomi, Cranfield University (UK)

Zakiah Samori, Universiti Teknologi Mara (Malaysia)

Salvatore Sciascia, IULM University (Italy)

Bachtiar H. Simamora, BINUS (Indonesia)

Narain Sinha, University of Botswana (Botswana)

Ugi Suharto, BIBF (Bahrain)

Sanna Suomalainen, ECSB (Finland)

Denny Thomas, Swinburne University (Australia)

Kiril Todorov, Bulgarian Association for Management Development and Entrepreneurship (Bulgaria)

Olivier Toutain, Burgundy School of Business (France)

Khizran Zehra, Jönköping University (Sweden)

Pre-Conference Speakers

ICSB Academy

Chair: Dr. Luca Landoli, University of Naples Federico II (Italy)

Participants:

Dr. Geoff Archer, Royal Roads University (Canada)

Dr. Christos Chistodoulatos, Stevens Institute of Technology (United States of America)

Dr. Charles Matthews, University of Cincinnati (United States of America)

Dr. Roberto Parente, University of Salerno (Italy)

Dr. Katia Passerini, New Jersey Institute of Technology (United States of America)

Dr. Walter Ruda, University of Applied Sciences Kaiserslautern, Campus Zweibrücken (Germany)

Mr. Kory Spiroff, Alamar Foods (United Arab Emirates)

Dr. Silke Tegtmeier, Leuphana University of Lüneburg (Germany)

Caleb Del Begio, Online Venture Challenge (USA)

Dr. Ayman El Tarabishy, George Washington University (USA)

ICSB Deans Executive Leadership Forum

Chairs: Dr. Geralyn McClure Franklin and Dr. Mohamed Madi, United Arab Emirates University (United Arab Emirates)

Participants:

Dr. Linda Livingstone, The George Washington University (United States of America)

Dr. Geralyn McClure Franklin, United Arab Emirates University (United Arab Emirates)

Dr. Moaddi M. Almeth-hib, King Saud University (Saudi Arabia)

Dr. Mohammed Al-Zahrani, King Fahd University of Petroleum and Minerals (Saudi Arabia)

Dr. Charles H. Matthews, University of Cincinnati (USA)

Dr. William Trumbull, The Citadel (USA)

ICSB Doctoral Consortium**Co-Chairs:**

Dr. Charles Matthews, University of Cincinnati (USA)
 Dr. Paul Swiercz, The George Washington University (USA)

Participant:

Dr. Mumin Dayan, United Arab Emirates University (United Arab Emirates)

ICSB Public Policy Forum

Chair: Dr. Michael Schaper, Australian Competition & Consumer Commission (Australia)

Participants:

Dr. Mohamed Albaili, United Arab Emirates University (United Arab Emirates)
 Dr. Ruben Ascuá, UTN Facultad Regional Rafaela (Argentina)
 Dr. Silvia de Torres Carbonell, IAE Business School (Argentina)
 Ms. Dato' Hafsa Hashim, SMECorp Malaysia (Malaysia)
 Dr. Chae Un-Lim, Small and Medium Business Corporation (South Korea)
 Dr. Warren Mundy, Productivity Commission of Australia (Australia)
 Dr. Paul D Reynolds, Aston University (UK)

ICSB Women's Entrepreneurship Committee Forum

Chair: Dr. Maura McAdam, Queen's University (UK)

Participants:

Tamara Abdel Jaber, Palma Consulting (Jordan)
 Farida Abdulla Kamber Al Awadhi, Cinmar Design (United Arab Emirates)
 Genny Ghanimen, Pi Slice (United Arab Emirates)
 Nada Kakabadse, University of Reading (England)
 Katerina Nicolopoulou, Strathclyde Business School (Scotland)
 Susan Marlow, Nottingham University (England)
 Amal Daraghmeah Masri, Ougarit Group (Middle East & North Africa)
 Heekyung Min, CJ Corporation (South Korea)
 Leila Razaiguia, Kompass, (United Arab Emirates)

Eng. Sultan Saeed Nasser Al Mansoori

UAE Minister of Economy



Eng. Sultan Al Mansoori, Minister of Economy of the United Arab Emirates since February 2008, has previously been Minister of Communication and Minister of Development for the Government Sector.

A multifaceted personality respected for his insightful mind and sharp analytical thinking, Eng. Sultan serves as Chairman of several high-profile public and private corporations as well as national initiatives including the General Civil Aviation Authority, Securities and Commodities Authority, Supreme Committee for Consumer Protection and Standing Committee for Economic Affairs of the Supreme Committee for National Security. Eng. Sultan is also member of the Committee of Finance and Economy, Federal Council on Population Composition and board of directors of Emirates Investment Council.

Earlier, Eng. Sultan was Chairman of the National Bureau of Statistics, and Aman (Dubai Islamic Insurance Company) and Vice Chairman of Dubai Islamic Bank.

Eng Sultan holds a Bachelor's degree in Industrial Engineering & Management Systems from Arizona State University/ USA and a diploma in Computer System Analysis from the Institute of Computer Technology, Los Angeles, California / USA.



H.E Abdullah Saeed Al Darmaki

Chief Executive Officer, Khalifa Fund for Enterprise Development

Mr. Al Darmaki is the Chief Executive Officer of the Khalifa Fund for Enterprise Development, a government entity that spearheads the support and development of Small & Medium enterprises in the UAE. His role is integral to the strategic planning and management of the organization in alignment with the Executive Council's objectives.

With Over 17 years of experience in Oil & Gas, Petrochemicals and Manufacturing industries, and a background in Sales & Marketing, Mr. Al Darmaki has held a number of leadership positions with governmental and private organizations in the United Arab Emirates. In 2006, Mr. Al Darmaki developed and led the Abu Dhabi Polymers Park project, the first integrated downstream petrochemical cluster in the MENA region where later on he moved to the Human Capital Development area and was appointed as the General Manager of Abu Dhabi Tawteen Council, (The National Employment Agency of the Abu Dhabi Government). He was Chief Executive Officer responsible for transforming the Council into a comprehensive government Khalifa Fund employment agency and played a key role in establishing the Council's strategic relationships with both public and private sectors.

Abdul Baset Al Janahi,

Chief Executive Officer,

Mohammed Bin Rashid Establishment for SME's Development (Dubai SME),

An agency of the Department of Economic Development in Dubai



Abdul Baset Al Janahi is the CEO of Dubai SME, the agency of the Department of Economic Development in Dubai mandated to promote the small and medium enterprise sector.

In his current role, Al Janahi has been contributing significantly to developing and maintaining an entrepreneurial ecosystem in Dubai and mobilising government and private sector support to help young and aspiring entrepreneurs in the UAE grow into successful business leaders. Today, under his leadership, more than 13,000 entrepreneurs have been assisted.

Prior to starting Dubai SME, Al Janahi was a founding member in a number of leading organisations and transformational initiatives in Dubai, including the Dubai Shopping Festival, Dubai Internet city and Aswaq.

Currently Al Janahi is also the Vice Chairman and Managing Director of the Mohammad Bin Rashid Mohammed Bin Rashid Fund for SME, a member of Board of directors of Cooch4good in Dubai, a member of Board of Directors of Tejuri.com (LLC), and a member of UAE Genetic Diseases Association.

Al Janahi is a graduate in Business Administration; He has also completed executive programmes in management, entrepreneurship, and public finance from the Harvard University, Harvard Kennedy School, Georgetown University, National University of Singapore and the Massachusetts Institute of Technology School of Management.

H.E. Dr Mohammad M. Al-Zuhair

Executive Chairman, Head of the Kuwait National Fund for Small & Medium Enterprise Development



Dr Al-Zuhair is currently the Executive Chairman – Head of the Kuwait National Fund for Small & Medium Enterprise Development, which was established in accordance with Law 2013/98 as an Independent Public Corporation. Before assuming this role, he served in various public positions – including:

- Member of the Supreme Council for Privatization, Chaired by His Highness the Prime Minister;
- Professor of Finance & International Business at the College of Business Administration (Kuwait University);
- Advisor to the Director of the Government Performance Monitoring Agency (Council of Ministers);
- Advisor in the Office of Deputy Prime Minister for Economic Affairs;
- Special Advisor to the Minister of Commerce & Industry;
- Advisor to the State Minister for Planning & Development Affairs;
- In addition to representing Kuwait University on multiple Steering Committees and Taskforces – under the supervision of the Council of Ministers or Ministers – Addressing various reform initiatives and development programs.

During his tenure in Washington, DC, Dr Al-Zuhair worked as a lecturer and a Research Fellow for Corporate Governance Studies at The George Washington University; as Vice President for Private Equity at a DC-based boutique investment firm; and served at the Office of the Executive Director for the Arab Countries at The World Bank.

He spent a number of years before that in Europe with a multinational oil company, where he held various positions including Manager of Strategic Pan-European Projects; Manager of Product Development; and Senior Planning & Investment Officer.

Dr Al-Zuhair holds a Ph.D. in Finance & International Business and an MBA in Finance & Investments from The George Washington University, and a Bachelors of Science degree in Petroleum Engineering from Tulsa University (Oklahoma).

Mr. Hermawan Kartajaya

MarkPlus, Inc. (Indonesia)



Hermawan Kartajaya is the President of World Marketing Association and a co-founder of Asia Marketing Federation. In 2003, he was named by the United Kingdom's Chartered Institute of Marketing on the list of '50 Gurus Who Have Shaped the Future of Marketing' that includes the likes of Philip Kotler, David Aaker, Gary Hamel, Tom Peters, and Seth Godin. In 2009, he received the Distinguished Global Leadership Award from the Pan-Pacific Business Association at the University of Nebraska-Lincoln.

He is a unique combination of a thinker of strategic business concepts, particularly in marketing, and a practitioner. He has written five international books with Philip Kotler—the father of modern marketing. His latest book, *Marketing 3.0* is widely acknowledged globally and is translated into 23 non-English languages around the world. His marketing concepts can also be found in *Global Marketing Management* and *Principles of Global Marketing* textbooks by Warren Keegan—the world's renown expert of global marketing. To help companies in Southeast Asia grow, he founded MarkPlus, Inc.—Southeast Asia's leading professional services firm in the area of marketing consulting, research, and training—in 1990. Prior to leading his own firm, he was the sales and distribution director of a major consumer goods company.

Hermawan Kartajaya is also an internationally acknowledged speaker and lecturer. He attended Harvard Business School's Program on Case Method and Participant-Centered Learning in Boston and Beijing, exclusively designed for senior professors and deans of universities in Greater China and Singapore. Since 2006, he guest lectured for Nanyang MBA and Nanyang Fellows Programme in Singapore. He has been invited as a speaker by seminars and conferences around the world. Recently, he became the first speaker at the World Marketing Summit 2012 in Dhaka, Bangladesh and also became speaker at the World Marketing Summit 2014 in Tokyo, Japan. He was also the keynote speaker for the QSP Summit 2012 in Porto, Portugal and a featured speaker for the Kellogg Innovation Network Global Summit 2012 in Evanston, US.

Mr. Gregg Gordon

Social Science Research Network (SSRN) (United States of America)



Gregg is President and CEO of Social Science Research Network (SSRN), a leading multi-disciplinary online repository of scholarly research in the social sciences and humanities. SSRN is focused on the high quality, rapid, electronic dissemination of scholarly research at the lowest possible cost - Tomorrow's Research Today.

Currently the number one social science research repository in the world, SSRN provides a variety of electronic distribution and related services to help scholars create innovative research. More importantly, SSRN works with researchers to reduce the time needed to find relevant material, provide easy access to a broad array of interdisciplinary content, and significantly accelerate the cycle of research. Its eLibrary database has 600,000 papers from over 275,000 authors and users have downloaded close to 85 million full text papers since inception.

Prior to helping Michael C. Jensen found SSRN in 1994, he worked at KPMG and entrepreneurial companies in technology and health care. Gregg speaks around the world and writes regularly about scholarly research and the changes needed to create innovative research faster.



Mohamed Belkhir

Associate Professor of Finance, College of Business and Economics,
United Arab Emirates University (UAE)

Dr. Belkhir is Associate Professor of Finance at the United Arab Emirates University (UAEU). Since he joined UAEU in 2006, he has taught various courses of finance to undergraduate and MBA students, including Islamic finance, corporate governance, corporate finance, financial management, and risk management. Dr. Belkhir has also advised and trained staff of various government-related entities, such as the Securities and Commodities Authority (SCA, Abu Dhabi), the Marriage Fund (Abu Dhabi), Aldar (Abu Dhabi), Oman Oil & Gas Company (Muscat), etc. He has also provided consultancies to USAID on enhancing the competitiveness of the financial sector in Iraq.

His research covers areas in corporate governance, corporate finance, financial regulation, Islamic finance, as well as the role of institutions in financial and economic development. He has published papers in internationally reputed academic journals, such as the Journal of Business Finance and Accounting, the Journal of Financial Stability, etc. Dr. Belkhir presented his research work at various prestigious academic conferences, such as the Financial Management Association conference (FMA International), the Academy for International Business (AIB), the European Financial Management Association Annual Meetings, etc. Dr. Mohamed Belkhir earned a Ph.D in finance from the University of Orleans, France, in 2007. While doing his Ph.D, Dr. Belkhir spent a year at the University of North Texas as a Fulbright scholar and a term at the International Monetary Fund in Washington, D.C, as an Economist.



George M. Jabbour,

Associate Dean for Executive Education, The George Washington University (USA), Program Director
Master of Science in Finance, Professor of Finance

George Jabbour is the associate dean for executive education, professor of finance, and director of the Masters in Finance Program at the George Washington University School of Business. He has been a consultant and conducting professional training for the World Bank Group in Washington, D.C. (USA), Vienna (Austria) and Islamabad (Pakistan), for The International Training Banking Center in Budapest (Hungary), the Center of Excellence in Management in Kuwait, and for Kipco Asset Management Group (KAMCO) in Kuwait. Dr. Jabbour was a visiting professor at Franklin College in Lugano (Switzerland), Dongseo University (South Korea), Holy Spirit University-Kaslik (Lebanon), Renmin University of Beijing (China), and Sorbonne University in Paris (France).

He developed curriculum for Bachelor of Business Administration and Master of Science degrees in business and finance. He has several publications in professional refereed journals. Dr. Jabbour co-authored "The Option Trader Handbook" for trade adjustments. His research papers were presented in the United States and around the world. Dr. Jabbour is a member of several leading professional finance organizations and is member of the editorial advisory board of three journals. Four of his co-authored papers won the best paper award. Dr. Jabbour has received several Teaching Excellence Awards.

In addition to his academic career, Dr. Jabbour is very active in equity and derivatives trading. He was senior financial analyst at Federal Home Loan Mortgage Corporation and a consultant to several American corporations and international organizations. He has a doctorate in Finance, and a Master of Business Administration in finance, a Bachelor of Business Administration in marketing, and a Bachelor of Science in mathematics.



Donna Kelley

Global Entrepreneurship Research Association (GERA) (United States of America)

Donna Kelley is a Professor of Entrepreneurship at Babson College, and holds the Frederic C. Hamilton Chair of Free Enterprise. Prof. Kelley is a board member of the Global Entrepreneurship Research Association (GERA), the oversight board of GEM, and leader of the GEM U.S. team. She has co-authored GEM reports on global entrepreneurship, ambitious and innovative entrepreneurs, women's entrepreneurship, entrepreneurship education and training, and entrepreneurship in the U.S., Korea, and Africa. She is a frequent presenter on the topic of global entrepreneurship for executive, policy and academic audiences around the world. She has presented GEM at the United Nations, the U.S. State Department, the World Bank, and for many other organizations.

Prof. Kelley's previous research focused on technology-based entrepreneurship, corporate entrepreneurship, and entrepreneurship in Asia. Her current research interests include examining the impact of policy and other ecosystem conditions on the rate and nature of entrepreneurship in a society. Besides teaching a variety of entrepreneurship courses at Babson College, Prof. Kelley has taught seminars and courses at top universities in China and Korea, and worked in Bandung, Indonesia as a Fulbright Specialist. She received her Ph.D. in Management from Rensselaer Polytechnic Institute. Her early career involved work as a chemist and in entrepreneurship ventures in the health/fitness, computer hardware and education fields.



Zoltan Acs

Global Entrepreneurship and Development Index (GEDI) (England)

Zoltan J. Acs is a Professorial Research Fellow in the Department of Management at the London School of Economics and Political Science. He is also a University Professor at the School of Public Policy at George Mason University (on leave), Visiting Professor at Imperial College Business School in London and affiliated with the University of Pecs in Hungary. Dr. Acs holds a Ph.D in economics from the New School for Social Research in New York City and is a leading advocate of the importance of entrepreneurship and innovation for economic development.

Along with Dr. Laszlo Szerb is the founder of the Global Entrepreneurship and Development Index (GEDI) that is the first tool to track entrepreneurship, institutions and economic development in the global economy. He is also the coeditor with David Audretsch and founder of Small Business Economics a leading academic journal.



Ki-Chan Kim

Healthiness of Business Ecosystems (HeBEx) (South Korea)

Dr. Ki-Chan Kim is a Professor of Business Administration at The Catholic University of Korea. He received a PhD from Seoul National University, Korea, and had researched at the University of Tokyo, Japan, and MIT as a visiting scholar. His research interests are modularization with IT, inter-firm relationship at the automotive industry, and supply chain management.

Dr. Kim is the President of the Asian Council for Small Business, the Asian regional affiliate of ICSB. Through his role he hosted the 2014 Annual ACSB Asian SME Conference in Seoul, South Korea. He is also one of the Chief Researchers of HeBEx, Healthiness of Business Ecosystems. This study seeks to assess the relative healthiness of countries—creativity through exploration, opportunity through niche creation, and productivity through exploitation through the HeBEX model.



Atef El Shabrawi Ibrahim,

Development Advisor at Government of Kingdom of Bahrain (Bahrain)

Dr Atef El Shabrawy benefits from 25 years of experience in entrepreneurship, SME's banking and social innovation. Advisor to the International Academy for entrepreneurs and Prince Abdulaziz International Prize for Entrepreneurs,. He is also mentor to GESR-Social Innovation Center, Cairo-Egypt Earlier he was Ex CEO-founder of Family Bank, of \$45m allowed capital, the bank was awarded by the Mohammed Bin Rashid Award, as best SME Bank in Arab Region in 2013. Dr Atef was advisor to the Ministry of Social Development, General Manager in Bahrain Development Bank, Manager in Social Fund for Development, SME's advisor to the Federation of GCC Chamber of Commerce, KSA. and Assistant manager at Association National pour la Formation Professionnelle des Adultes (AFPA). He undertaken several expertise within organization like: EU, OECD, ISESCO, UNESCO, UNDP, UNFPA, UNIDO, GOIC, WB, ESCWA, GTZ, IFC, ICNL, SILATECH, etc.

Dr Atef has Ph.D from l'institut National Polytechnique de Lorraine (INPL), France, DEA from Ecole des Mines de Nancy, France, BSc. from Cairo University, Egypt, plus diploma and professional certificates in finance, S&T and innovation, strategic management from France, UK, USA and China. He is: Winner of Mohammed Bin Rashid Award for "Young Leaders" 2013, to family bank; Winner of Intern. Award of "Community Partnership" by Bahraini Ministry of Interior's, 2011; and Winner of "Young Researchers" by AUGC, France 1995.

Dr Atef Published five books on titles: Business Incubators, Poverty Eradication Policies, Ngo's Empowering, SME's Development, and Empowering Women & Youth, Social Businesses & Social Entrepreneurship (under printing), Renaissance & development of Islamic Societies (under printing). Plus more than 20 articles on Islamic finance & Entrepreneurship. he also co-editor of two scientific handbooks (in French).

Dr. Ruben Ascuá, UTN Facultad Regional Rafaela (Argentina)
Dr. Chae Un-Lim, Small and Medium Business Corporation (South Korea)
Dr. Mohamed Albaili, United Arab Emirates University (United Arab Emirates)
Dr. Geralyn McClure Franklin and Dr. Mohamed Madi, United Arab Emirates University (United Arab Emirates)
Dr. Linda Livingstone, The George Washington University (United States of America)
Dr. Ayman El Tarabishy, International Council for Small Business (United States of America)
Dr. Geoff Archer, Royal Roads University (Canada)
Dr. George Jabbour, The George Washington University (United States of America)
Dr. Charles Matthews, University of Cincinnati (United States of America)
Dr. Christos Chistodoulatos, Stevens Institute of Technology (United States of America)
Dr. Katia Passerini, New Jersey Institute of Technology (United States of America)
Dr. Ki-Chan Kim, Catholic University of Korea & Association of Small Business Studies (South Korea)
Dr. Atef El Shabrawi Ibrahim, Development Advisor at Government of Kingdom of Bahrain (Bahrain)



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College of Business and Economics

The College of Business and Economics at the United Arab Emirates University has been offering business programs since 1977 that promote the University's "excellence agenda" through a strong tradition of quality teaching, research, and community outreach. With four academic departments, 75 full-time faculty and 21 staff supporting 3,000 students annually, the College offers:

- Bachelor's degrees on our main campus in Al Ain
- Master of Business Administration in Abu Dhabi, Al Ain, and Dubai
- Master of Professional Accounting in Abu Dhabi
- Doctorate of Business Administration in Abu Dhabi



جامعة الإمارات العربية المتحدة
United Arab Emirates University

UAEU College of Business
and Economics

Award #1: ICSB Best Paper/Workshop – GCC

*Awarded to a conference paper with author affiliation in the GCC; or a topical focus of GCC region.

A Study of the Convergence between Entrepreneurship, Government Policy and Higher Education in the Sultanate of Oman

William Williams, Commission for Academic Accreditation (UAE)

Helena Knight, Sohar University (Oman)

Richard Rutter, Sohar University (Oman)

Innovation & the Role of SME's for Sustainability by UAEU Students

Nihel Chabrak, United Arab Emirates University (UAEU)

Rabab Abdulameer Merza Abdulhusain Ali, United Arab Emirates University (UAEU)

Taleb M. Al Hebsi, United Arab Emirates University (UAEU)

Abdalla J. Al Marashda, United Arab Emirates University (UAEU)

Alia R. Al Saedi, United Arab Emirates University (UAEU)

Najat M. Al Waheebi, United Arab Emirates University (UAEU)

Ameena A. Batoon, United Arab Emirates University (UAEU)

But Most of All We Love Each Other: Does Social Cohesion Pay Off? Evidence from FDI Flows to Middle Income Countries

Wasseem Mina, United Arab Emirates University (UAE)

Award #2: ICSB Doctoral Student Award

*Awarded to a conference paper with main author being a current PhD student.

Business models for disruptive technologies - findings from the 3D printing industry

Patrick Holzmann, Alpen-Adria-Universität Klagenfurt (Austria)

Robert J. Breitenecker, Alpen-Adria-Universität Klagenfurt (Austria)

Erich J. Schwarz, Alpen-Adria-Universität Klagenfurt (Austria)

Facilitating Youth Entrepreneurship at the Bottom of the Pyramid: A Proposed Research Agenda

Eric Clock, University of Western Australia (Australia)

Tim Mazzarol, University of Western Australia (Australia)

Role Overload, Growth of Obsessive Passion and Moderating Effects of Goals: A Study of Early Founders at Pitching Events

Silvia Stroe and Joakim Wincent, Hanken School of Economics (Finland)

Award #3: ICSB President's Award

*Awarded by the President of ICSB to individual(s) that have contributed to ICSB in an extra ordinary manner for 2014-2015.

Name(s) will be announced live.

Award #4: ICSB ACSB Award

*Awarded to a conference paper with author affiliation in the Asia-Pacific; or a topical focus of the Asia-Pacific region.

Collaborative Product Development Between Large Retailers and Small and Medium-Sized Suppliers: The Case of Food Products in South Korea

Jongkun Jun, Hankuk University of Foreign Studies (South Korea)

Sooyeon Lim, Hankuk University of Foreign Studies (South Korea)

Juyoung Kim, Hankuk University of Foreign Studies (South Korea)

SME cluster in the aftermath of a disaster: Significant Revival or Mere Survival – a case study with a social capital approach

Prajakta Khare, Kwansei Gakuin University (Japan)

Impact of Credit Guarantee on the Survival of SMEs and Default Prediction for SMEs: Empirical Evidence from Taiwan

Yeong-Jia Goo, National Taipei University (Taiwan)

An-Yu Shih, National Taipei University (Taiwan)

Award #5: ICSB Board Recognition

*Awarded by the ICSB Board to individual(s) that have contributed in an extraordinary manner to ICSB for 2014-2015.

Name(s) will be announced live.

Award #6: ICSB Best Paper/Workshop: Americas

*Awarded to a conference paper with author affiliation in the Americas; or a topical focus of the Americas region.

Entrepreneurial Leadership at a Crossroads

John Pisapia, Florida Atlantic University (USA)

Keith Feit, Florida Atlantic University (USA)

Global Reporting Initiative: Does it make a Difference?

Lotfi Belkhir, McMaster University (Canada)

Market Knowledge and Innovation Capabilities in Small Technology Firms from Emerging Economies in Latin America

Ricardo Arechavala-Vargas, Universidad de Guadalajara (Mexico)

María Fernanda Andrés, Universidad Nacional del Litoral (Argentina)

Luis Felipe Agramunt, Universidad Nacional del Litoral (Argentina)

The Impact of Post-Materialist Cultural Values on Women's Engagement In Environmental Venturing

Diana Hechavarria, University of South Florida (USA)

Award #7: ICSB JSBM Award – Best Associate Editor

*Awarded to the best Associate Editor of the year as determined by JSBM performance statistics from the previous year.

Dr. Marco Cucculelli, Università Politecnica delle Marche (Italy)

Award #8: ICSB Best Paper/Workshop: Europe

*Awarded to a conference paper with author affiliation in Europe; or a topical focus of the European region.

Ideal Failure Narrative Types - How Entrepreneurs Explain Their Business Failure

Christoph Mandl, University of Hohenheim (Germany)

Andreas Kuckertz, University of Hohenheim (Germany)

Entrepreneurial Teams in Social New Venture Creation: A Research Agenda

Cyrine Ben-Hafaïedh, IÉSEG School of Management (France)

Frédéric Dufays, University of Liege (Belgium)

Entrepreneurial Leadership and Islamic Perceptions: Institutional, Market and Cultural Approaches

Pegram Harrison, University of Oxford (UK)

Muhammad Azam Roomi, Cranfield University (UK)

Award #9: ICSB 2014-2015 Luminary Award Recognition – Call for 2015-2016

*Global Recognition of the 2014-2015 Luminary Award.

Call for the ICSB Luminary Awards for 2015-2016.

Award #10: ICSB Best Paper/Workshop: Africa

*Awarded to a conference paper with author affiliation in Africa; or a topical focus of the African region.

Social Entrepreneurial Activity in West Africa: The Role of Intercultural Competence for Creating and Implementing New Ideas

Heike Grimm, University of Erfurt, Brandtschool (Germany)

The Influence of Subsidiary, International Company and Environment Factors on Social Response Activities and Corporate Social Performance: The Case of Multinational Enterprises Operating in Tunisia

Rim Ghezal, Faculty of Economics and Management of Sfax (Tunisia)

Romdhane Khemakhem, Faculty of Economics and Management of Sfax (Tunisia)

Award #11: ICSB International Service Award

*Awarded by the Executive Director to individual(s) that have helped the International Office in an extra ordinary manner in the service of the ICSB membership for 2014-2015.

Name(s) will be announced live.

Award #12: Journal of Business and Entrepreneurship (JSE) Best Paper Award

*Awarded to a conference paper with topical focus of marketing, management, finance, accounting, applied information technology, or business law.

The Innovation Process in Small Firms

Roy Broersma, Maastricht University (Netherlands)

Anita van Gils, Maastricht University (Netherlands)

Andries de Grip, Maastricht University (Netherlands)

Unfinished Business Transfers in the Finnish Small Businesses

Elina Varamäki, Anmari Viljamaa, Seinäjoki University of Applied Sciences (Finland)

Juha Tall, Seinäjoki University of Applied Sciences (Finland)

Anne-Maria Mäkelä, Seinäjoki University of Applied Sciences (Finland)

Debt financing among newborn and young Swedish businesses: Empirical evidence from Swedish data

Darush Yazdanfar, Mid Sweden University (Sweden)

Peter Öhman, Mid Sweden University (Sweden)

Award #13: Journal of Small Business Management (JSBM) Editor's Choice Award

*Awarded to a conference paper with topical focus of family business or finance. These two topics were the most popular in terms of submissions to JSBM for 2014.

Problematizing Socioemotional Wealth as Dominant Paradigm in Family Firm Research

Rupert Hasenzagl, AKAD University (Germany)

Isabella Hatak, WU Vienna University of Economics and Business (Austria)

Hermann Frank, WU Vienna University of Economics and Business (Austria)

Succession Intentions in Family Firms, Some Insights on Its Antecedents

Tommaso Minola, University of Bergamo (Italy)

Cristina Bettinelli, University of Bergamo (Italy)



VISA's overall mission is financial inclusion, mainly through education. To do so, it works with governments around the world, cooperates with phone companies in Sub-Saharan Africa and engages players from FIFA and the NFL to promote financial awareness to students. ICSB and VISA have partnered on many initiatives including hosting financial literacy workshops, participating in National Small Business Week events, and contributing the VISA Small Business Insights report.

Website: visa.com

The International Network for Small and Medium Enterprises (INSME)



INSME is a not-for-profit association aiming at strengthening international cooperation, exchange of know-how, best practice approaches and expertise in innovation and technology transfer among economic players and intermediaries worldwide. Their goals are to create a permanent forum to promote a multilateral dialogue among different stakeholders engaged in making innovation happen in SMEs; be a multiplier and disseminator of information and opportunities for cross-border collaboration to enhance SMEs competitiveness and innovation potential; and act as a network of networks, problem solver and facilitator for its Members. ICSB and INSME partners together to bring together members in our respective networks by sharing global news and event updates.

Website: insme.org

Global Entrepreneurship Monitor (GEM)



The GEM survey was initially conceived with the intention of detecting the interdependence between entrepreneurship and economic development. During the last 16 years, its conceptual framework and basic definitions evolved gradually without compromising the comparability of collected information, but bringing more clarity into assumed relationships. This process was supported by the work of many researchers who, using GEM data, contributed to build the entrepreneurship paradigm. ICSB works with GEM to share results through our annual events.

Website: gemconsortium.org

OECD

The mission of the Organisation for Economic Co-operation and Development (OECD) is to promote policies that will improve the economic and social well-being of people around the world. The OECD provides a forum in which governments can work together to share experiences and seek solutions to common problems. ICSB participates in OECD by participating in the annual conference and sharing updates from the organization throughout our membership.

Website: oecd.org

Alamar Foods

Alamar foods is a master franchise operator for Domino's in the MENAP (Middle East, North Africa and Pakistan) region. Alamar has a solid position in the MENAP QSR industry. It also operates Wendy's restaurants across the United Arab Emirates. Alamar Foods is a rapidly expanding & diversified food & beverage group. From its strategically located headquarters in Saudi Arabia, it has built over the last two decades a solid platform as the master franchisee of the Domino's & Wendy's brand. Today, it operates over 200 Domino's and Wendy's stores across 11 countries throughout the MENAP region.

Website: alamarfoods.com

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Program Features

-  Global Speakers
-  Professional Development
-  Networking



A Message from our Conference Hosts Stevens Institute of Technology

"We are proud to host the 2016 International Council of Small Business World Conference. Over the next year, I invite all of you attending the 2015 World Conference in Dubai to get to know Stevens and our home town of Hoboken, New Jersey. Stevens is home to talented students and pioneering faculty and staff who help make Stevens and Hoboken a thriving technology hub."

Dr. Nariman Farvardin, President of Stevens Institute of Technology



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The primary purpose of the Journal of Small Business Management (JSBM) is to publish scholarly research articles in the fields of small business management and entrepreneurship. As the official journal of the International Council for Small Business (ICSB), the JSBM is recognized as a primary instrument for projecting and supporting the goals and objectives of this organization, which include scholarly research and the free exchange of ideas. The journal, which is circulated in 60 countries around the world, is a leader in the field of small business research. All ICSB members, as a benefit of membership, receive online access to all JSBM articles.

The JSBM's readership is largely academic and international; all manuscripts for the Journal of Small Business Management should be prepared with this audience in mind.

Mission Statement

All manuscripts should address research issues in a rigorous way using qualitative, quantitative or a combination of these techniques; however, JSBM encourages the incorporation of pragmatic advice for practitioners based on the research results.

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Special Issue Highlights

The next issue of JSBM (#53.3 forthcoming release in July 2015) is a Special Issue on Entrepreneurial Leadership and Gender with Guest Editors: Colette Henry, Lene Foss, Alain Fayolle, Elizabeth Walker & Susan Duffy.

In 2016, JSBM will release a joint special issue with Technovation entitled "The Intersection of Technology and Entrepreneurship: Emerging Practices and Policies and Promises."

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UAEU

United Arab Emirates University (Conference Host & Organizers)

Founded in 1976 by the late Sheikh Zayed Bin Sultan Al Nahyan, United Arab Emirates University (UAEU) is a comprehensive, research-intensive university enrolling about 14,000 Emirati and international students. As the UAE's flagship university, UAEU offers a full range of accredited, high-quality graduate and undergraduate programs through nine Colleges: Business and Economics; Education; Engineering; Food and Agriculture; Humanities and Social Sciences; IT; Law; Medicine and Health Sciences; and Science. With a distinguished international faculty, state-of-the-art new campus, and full range of student support services, UAEU offers a living-learning environment that is unmatched in the UAE.

As a research-intensive university of international stature, UAEU works with its partners in industry to provide research solutions to challenges faced by the nation, the region, and the world. The University has established research centers of strategic importance to the country and the region which are advancing knowledge in critical areas ranging from water resources to cancer treatments. UAEU is currently ranked the number one university in the UAE, number four in the GCC, and #385 globally (QS World University Rankings 2014/15).

UAEU's academic programs have been developed in partnership with employers, so our graduates are in high demand. UAEU alumni hold key positions in industry, commerce, and government throughout the region. Our continuing investments in facilities, services, and staff ensure that UAEU will continue to serve as a model of innovation and excellence.

www.uaeu.ac.ae



International Council for Small Business (Conference Organizers)

Founded in 1955, the International Council for Small Business (ICSB) was the first international membership organization to promote the growth and development of small businesses worldwide. The organization brings together educators, researchers, policy makers and practitioners from around the world to share knowledge and expertise in their respective fields. This year, the organization will host its 60th annual event. Since 2005, the ICSB has held successful World Conferences in Washington, DC (2005), Melbourne, Australia (2006), Turku, Finland (2007), Halifax, Nova Scotia, Canada (2008), Seoul, South Korea (2009), Cincinnati, OH USA (2010), Stockholm, Sweden (2011), Wellington, New Zealand (2012), Ponce, Puerto Rico (2013) and Dublin, Ireland (2014).

Visit **www.icsb.org** for more information.



Khalifa Fund for Enterprise Development (Platinum Sponsor)

In June 2007 the Khalifa Fund was created as an independent agency of the Government of Abu Dhabi, now with a capital of Two Billion Dirhams to satisfy the needs and requirements of entrepreneurs. The Fund provides a comprehensive program to expand their business activity, within the context of the efforts which the Fund exerts to provide an appropriate business enabling environment and to enhance the capabilities of potential entrepreneurs.

The Fund uses a modern assistance and support services system, including training, development, providing access to market intelligence and consultancy services in addition to developing various marketing initiatives. The Fund also provides various financial solutions for promising enterprises that may serve the national economy in the form of programs such as (Khutwa, Bedaya, Zeyada and Tasneea) which are made available to all types of SMEs.

Khalifa fund also launched social-economic initiatives, such as Sougha which aims at preserving the Emirati heritage. Al Radda, the first program in the U.A.E which is for prison inmates. Ishraq for patients who are recovering from addiction which are inmates of the national center of rehabilitation.

www.khalifafund.ae



Tawazun (Platinum Sponsor)

Tawazun Holding is a strategic investment firm based in the United Arab Emirates (UAE) which is selectively building manufacturing and engineering businesses that are helping to contribute to the fast-growing industrial backbone of the UAE.

Tawazun Holding, which was borne out of the long-established Tawazun Economic Council in 2007, was created to develop ventures through industrial partnerships and strategic investments that add value to the UAE's industrial manufacturing sector across a number of areas: defense and aerospace, automotive, munitions, metals and technology, including electrical.

www.tawazun.ae



ADIB (Gold Sponsor)

Headquartered in Abu Dhabi, UAE, the Abu Dhabi Islamic Bank (ADIB) was established in 1997 as a public joint stock company through Emiri Decree N0.9 of 1997. It commenced operations on November 11, 1998 and is listed on the Abu Dhabi securities market, under the supervision and the regulatory framework of the UAE Central Bank.

The bank carries out all contracts, operations and transactions in accordance with Islamic Shari'a principles and is committed to its core values, which are reflected across all work aspects: simple and sensible; transparent; mutually-beneficial; hospitable and tolerant; and Shari'a-inspired.

ADIBs' mission is to offer Islamic financial solutions for the global community, and determined to become a top-tier financial services group that provided its customers with 'Banking as it should be'.

Today, ADIB is widely recognized as a pillar of Islamic banking in the UAE and across the Middle East. It continues to expand its local presence and is currently the third largest retail bank in the UAE with 88 branches and over 650 ATMs.

International expansion is a key component of the bank's ambitious growth strategy, which entails examining opportunities to build its presence in the MENA region as well as cross borders. To date the bank has a substantial presence in Egypt, KSA, Sudan, Iraq, Qatar and the UK.

The bank has collected a number of accolades in appreciation of the success of its ongoing efforts, gaining global recognition with numerous awards and honors including Best Bank in the UAE by Banker Magazine, Best overall Islamic Bank by Islamic Finance News for 2nd consecutive year and Best Islamic Bank in UAE by Global Finance for 4th consecutive year. ADIB is also proud of to have been recognized with the Mohammed Bin Rashid Al Maktoum Award for Business Excellence and named as Best supporting Bank for SME initiatives in UAE.

www.adib.ae



Etihad Airways (Gold Sponsor)

Etihad Airways began operations in 2003, and in 2013 carried 11.5 million passengers. From its Abu Dhabi base Etihad Airways flies to 110 existing or announced passenger and cargo destinations in the Middle East, Africa, Europe, Asia, Australia and the Americas. The airline has a fleet of 105 Airbus and Boeing aircraft, and more than 210 aircraft on firm order, including 71 Boeing 787s, 25 Boeing 777-X, 62 Airbus A350s and 10 Airbus A380s. Etihad Airways holds equity investments in airberlin, Air Seychelles, Virgin Australia, Aer Lingus, Air Serbia and Jet Airways, and is in the process of formalising its equity investment in Swiss-based Etihad Regional*. For more information, please visit: www.etihad.com

*Operated by Darwin Airline

Dubai SME (Dubai Government Partner)

The Mohammed Bin Rashid Establishment for SME Development (DUBAI SME) was established on June 12th, 2002, by His Highness Sheikh Mohammed Bin Rashid Al Maktoum, Vice President and Prime Minister of UAE, Ruler of Dubai, with a vision to

- Promote entrepreneurship and risk taking culture among young Emiratis
- Provide startup support to Emirati entrepreneurs and encourage new concepts and innovations.
- Diversify the economy towards more private sector participation of Emiratis in business
- Position Dubai as a Global Entrepreneurship Hub

In 2008, Dubai SME was incorporated as an agency of the Department of Economic Development (DED), Government of Dubai. This new step confirmed a strong commitment to develop the SME sector and strengthening the role of SMEs as a major contributor to the local economy.

As an SME Development Agency, Dubai SME plays a leading role in the development of the SME sector in Dubai in support of the Emirate's long-term economic development goal. The Establishment will be guided by 3 key strategies: (1) Advocating for a pro-business environment for entrepreneurship and SME development; (2) Seeding a pipeline of innovative start-ups and; (3) Grooming a pool promising Dubai-based SMEs to be global enterprises.

Dubai SME is eager to build a strong competitive economy led by Emiratis armed with knowledge and creativity. Therefore, a key focus for Dubai SME is to implement strategies and plans to promote entrepreneurship and in line with Dubai's 2021 plan and the UAE Vision 2021.

www.sme.ae



Hyundai

The recent shifts of trends in the global auto industry call upon not only companies but also individuals and countries to take on new challenges and drive innovation. Steering the winds of change, MOBIS strives to become the leader in future automotive technology.

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<https://en.mobis.co.kr/>



Online Venture Challenge (Exhibitor)

Would you ask your students to start real businesses? The Venture Challenge allows students to quickly start new ventures, and authentically experience entrepreneurship. Student teams start real businesses that compete for 30 days to raise money for charity. The Venture Challenge software gamifies and plays host to the entire process, helping teams collaborate through custom learning resources, providing technical guidance throughout, and tracking team performance on a live leaderboard. The Venture Challenge platform enables you to easily incorporate experiential learning and data-driven teaching into your entrepreneurship course.

www.onlineventurechallenge.com



GEM (Exhibitor)

The Global Entrepreneurship Monitor (GEM) is the world's foremost study of entrepreneurship. Through a vast, centrally coordinated, internationally executed data collection effort, GEM is able to provide high quality information, comprehensive reports and interesting stories, which greatly enhance the understanding of the entrepreneurial phenomenon - but it is more than that. It is also an ever-growing community of believers in the transformative benefits of entrepreneurship.



Nile University Business School - Nile University Social Entrepreneurship Association - NUSEA (Exhibitor)

Nile University (NU) is a world class research institution of learning committed to excellence in education and research. NU was officially inaugurated in January 2007. Nile University is a national (Ahleya), non-governmental and non-profit university and a leader in technology and business education in Egypt and the Middle East/North Africa (MENA) region. Its business and technology-based programs and research centers are designed to address critical areas of vital importance to the economic growth and prosperity of the people of Egypt and the region and to engage in cutting edge applied research.

Research undertaken at NU is conducted in collaboration with top local and international leaders from industry, academia,

governmental entities and NGOs.

NU offers programs leading to Diplomas, Masters and PhD degrees and a strategic set of undergraduate programs in selected areas as well as executive education and professional development programs. NU's graduate programs are offered in collaboration with international partners that are distinguished in their respective fields.

Social Entrepreneurship at Nile University

As Egyptians are now more likely to take risks associated with being entrepreneurs, many are motivated to create businesses with a social impact in order to help build the 'new Egypt' they want to see take shape, Nile University Business School (NUBS) is capitalizing on this as well as facilitating an enabling environment for social entrepreneurship. Engaging not only its faculty, but also its alumni and students, it supported a student-run platform of social entrepreneurs since its inception in 2012 – Nile University Social Entrepreneurship Association (NUSEA). Recognizing the need of entrepreneurs for a long-term engagement and partnership in order to successfully launch businesses, which will provide stable, high-quality jobs to young, educated Egyptians, NUBS/NUSEA in collaboration with the International Labour Organization are implementing the Youth Social Entrepreneurship Program which focuses on the four main stages of a start-up development namely: idea, seed funding, take off, and growth. Each stage of maturity has different requirements regarding the intervention and type of mentorship needed.

The Youth Social Entrepreneurship Program aims at introducing the concept of social entrepreneurship to individuals between the age of 18 and 30 in Minya Governorate, Egypt; one of the most deprived areas in the country with the main objective of creating jobs and a better life standard and eventually ensuring security. The program aims at providing young Egyptian entrepreneurs with the basic set of skills required to materialize their ideas into marketable, competitive products. It also aims at guiding them through the process of innovation with the purpose of delivering a solid business plan and a prototype.

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About the UAE

The United Arab Emirates (UAE) is situated in the Southeast of the Arabian Peninsula, bordering Oman and Saudi Arabia. Four-fifths of the UAE is desert but has contrasting landscapes—from the towering red dunes of the Liwa to the rich palm-filled Oasis of Al Ain, from the precipitous Hajar Mountains to the more fertile stretches of its coastal plains. On December 2, 1971, the UAE became a federation of six emirates - Abu Dhabi, Dubai, Sharjah, Ajman, Umm al-Quwain, and Fujairah, while the emirate of Ras Al Khaimah joined the federation in 1972. Each emirate is governed by a hereditary Ruler who jointly form the Federal Supreme Council, the highest legislative and executive body in the country. The prosperity, harmony and modern development that characterizes the United Arab Emirates, led today by President H.H. Sheikh Khalifa Bin Zayed Al Nahyan, the Ruler of Abu Dhabi, and his fellow members on the Supreme Council of Rulers, is due to a very great extent to the role played by the late Sheikh Zayed, both prior to the formation of the Federation and in the nearly 33 years that followed until his death in November 2004. With his visionary leadership, oil wealth was used to develop the UAE into one of the world's most open and successful economies.

Islam is the official religion of the UAE, and Arabic is the official language, although English is widely spoken and most road and shop signs and restaurant menus are in both languages. This is a destination with almost year-round sunshine, little rainfall and near perfect winter temperatures. Temperatures range from a low of around 13°C (50°F) on a winter's night, to a high of around 42°C (118°F) on a summer's day. The cooler months, November to April, are the most pleasant time to visit, when temperatures are around 24°C (75°F) during the day and 13°C (56°F) at night.

The UAE has established its position as a major center for trade, tourism and investment. Abu Dhabi is the federal capital of the United Arab Emirates and the largest Emirate in the UAE. Abu Dhabi has many things to offer to its visitors and will soon be home to the world's largest concentration of premier cultural institutions including the Sheikh Zayed National Museum, the Guggenheim Abu Dhabi and Louvre Abu Dhabi. It has also become a center for world-class sporting events such as the Abu Dhabi Golf

Championship, the prestigious Abu Dhabi Desert Challenge cross-country rally, and the Formula One Abu Dhabi Grand Prix. Dubai is the second largest Emirate by land area after Abu Dhabi, and is ruled by His Highness Sheikh Mohammed bin Rashid Al Maktoum, the Vice President and Prime Minister of the UAE. With year-round sunshine, beautiful beaches, luxurious hotels including the seven star Burj Al Arab, shopping malls, fascinating heritage attractions and a thriving business community, Dubai receives millions of leisure and business visitors each year from around the world. Dubai is known worldwide as a shopping destination and has become symbolic for its skyscrapers and high-rise buildings, in particular the world's tallest building, the Burj Khalifa. Dubai is the venue of many major world class sporting events including the Dubai Desert Classic Golf Tournament, the ATP-sanctioned Dubai Tennis Championships, the Dubai Sevens, the Emirates Grand Prix (off-shore Power Boat Championship), the UAE Desert Challenge, and the Dubai World Cup (the world's richest horse-race). Dubai also recently won the bid to host the World Expo 2020.



Burj Khalifa



Dubai Fountains



Deira Gold Souk



Palm Jumeirah



Ski Dubai



Burj Al Arab



Dubai Creek



Key Attractions - Abu Dhabi



Emirates Palace



Ferrari World, Yas Island



Yas Marina Circuit



Sheikh Zayed Grand Mosque



Yas Waterworld



Sheikh Zayed Palace Museum



Al Ain National Museum



Jebel Hafeet

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Event	Location	Date/Time	Dress	Cost
Dubai Creek Boat Lunch	Dubai Creek	Friday, June 5 12 - 2:30 pm	Casual	Free for registered ICSB Academy Students 75 USD for other guests
Dubai Bus Tour with Guide (Includes Dubai Museum)	Dubai	Friday, June 5 2:30 - 4:30 pm	Casual	15 USD
ICSB President's Reception	Conrad Hotel	Saturday, June 6 4:30 - 5:30 pm	Smart casual	By Invitation
Dubai Marina Dinner	Dubai Marina	Sunday, June 7 7:30 - 10:00 pm	Casual	75 USD
Gala Dinner	Conrad Hotel	Monday, June 8 7:30 - 11:00 pm	Smart casual	Free for registered conference attendees 75 USD for pre-conference attendees and other guests





Conference Schedule

Date	Time	Activity	Location
Wednesday, 3 June 2015	19:00-21:00	ICSB Academy Opening Networking Reception	Rose Rayhaan by Rotana Hotel, Orchid, 3rd Floor
Date	Time	Activity	Location
Thursday, 4 June 2015	08:30-14:00	ICSB Academy Company Visit and Luncheon	Ducab
	14:00-17:30	ICSB Academy Working Session	Rose Rayhaan by Rotana Hotel, Orchid, 3rd Floor
Date	Time	Activity	Location
Friday, 5 June 2015	09:00-16:00	ICSB Board of Directors Meeting	Conrad Hotel, Al Marayah Meeting room - Level 4
	08:30-12:00	ICSB Academy Working Session	Rose Rayhaan by Rotana Hotel, Orchid, 3rd Floor
	12:00-14:30	ICSB Academy Dubai Creek Boat Lunch	Dubai Creek Boat
	14:30-16:00	ICSB Academy Dubai Museum Visit and City Tour	Dubai Museum and City Tour
	18:00-20:00	ICSB Deans Executive Leadership Forum Opening Networking Reception	Conrad Hotel, Cave Restaurant

Date	Time	Activity	Location
Saturday, 6 June 2015	08:00-12:00	ICSB Doctoral Consortium	Rose Rayhaan by Rotana Hotel, Violet, 2nd Floor
	08:00-16:30	ICSB Deans Executive Leadership Forum	Conrad Hotel, Al Marayah Meeting Room - Level 4
	08:30-14:30	ICSB Academy Working Session	Rose Rayhaan by Rotana Hotel, Orchid, 3rd Floor
	13:00-17:00	ICSB Public Policy Forum	Conrad Hotel, Grand Ballroom A, Level 2
	13:00-14:30	ICSB Women's Entrepreneurship Committee Forum	Conrad Hotel, Grand Ballroom B, Level 2
	16:30-17:30	ICSB President's Reception (by invitation only) Presiding Official: Ruben Ascuá, President, ICSB	Conrad Hotel, Grand Ballroom D, Level 2
	15:00-20:00	Conference Registration	Dubai World Trade Centre (DWTC), Sheikh Maktoum Hall, Ground Floor
	17:00-18:00	Conference Networking Break	DWTC, Sheikh Maktoum Hall, Ground Floor
	18:00-20:00	ICSB 2015 Opening Plenary: Celebrating Entrepreneurial Initiatives Around the Globe Presiding Official: Sara Ali El Fadid Hassan, Student, United Arab Emirates University (UAE) National Anthem UAEU Video Greetings from Host Institution: Dr. Ali Rashid Al Noaimi, Vice Chancellor, United Arab Emirates University (UAE) Greetings from ICSB: Dr. Ruben Ascuá, ICSB President, and Universidad Tecnológica Nacional (Argentina) Keynote Presentation – Global SMEs: Challenges & Opportunities. The Rise of the SME Sector in UAE: HE Sultan Bin Saeed Al Mansoori, UAE Minister of Economy Adjournment	DWTC, Sheikh Maktoum Hall, Ground Floor
	20:00-21:00	Conference Networking Reception	DWTC, Sheikh Maktoum Hall, Ground Floor

Date	Time	Parallel Session #1			
Sunday, 7 June 2015	07:30-18:00	Conference Registration	DWTC, Sheikh Maktoum Hall, Ground Floor		
	08:00-09:30	Global Entrepreneurship Monitor (GEM) Track (DWTC, Ajman A, First Floor, Concourse 2)	Public Policy and Regulation Track (DWTC, Ajman B+C, First Floor, Concourse 2)	Creativity Track (DWTC, Dubai E, First Floor, Concourse 2)	Small Business and SME Track (DWTC, Dubai A, First Floor, Concourse 2)
	Session Chair	Abdul Ali, Babson College (USA)	Hyunkyu Do, University of Manchester (UK)	Lotfi Belkhir, McMaster University (Canada)	Burger Dominik, University of St.Gallen (Switzerland)
		#286 - Different Strokes for Different Folks: How Entrepreneurship is Expressed Differently around the World. Author: Abdul Ali, Babson College (USA)	#273 - Community Building Strategy for a Successful Startup Ecosystem; Evidence from Tech city UK. Author: Hyunkyu Do, University of Manchester (UK)	#141 - What Are the Metrics of Innovation? Author: Lotfi Belkhir, McMaster University (Canada)	#144 - Performance of Established Small and Medium-Sized Enterprises: Investigating the Roles of CEOs' Regulatory Focus and Cognitive Empathy. Authors: Burger Dominik, University of St.Gallen (Switzerland)
		#231 - Determinants of Entrepreneurial Intentions in Diverse Geographic Regions with Different Levels of Economic Development: A Study with Portuguese-Speaking Countries (Angola, Brazil and Portugal). Authors: Dambusse Libombo, Escola Superior de Negócios e Empreendedorismo de Chibuto (ESNEC) and University of Beira Interior (Portugal) and Anabela Dinis, University of Beira Interior/NECE Research Unit (Portugal)	#215 - A Study on Level Evaluation of Entrepreneurial Activities, Initiative and Inquiry in Korea. Authors: MoonSun Kim, Moonjin Ban, Jaeyoung Park, Hyeram Kim, Korea Entrepreneurship Foundation (South Korea)	#173 - The Innovation Process in Small Firms. Author(s): Roy Broersma, Maastricht University (Netherlands); Anita van Gils and Andries de Grip, Maastricht University (Netherlands)	#155 - Narrating the entrepreneurial exit: Evidence from Austria. Authors: Zulaicha Parastuty, Robert J. Breitenhecker and Erich J. Schwarz, Alpen-Adria-Universität Klagenfurt (Austria)
		#137 - The Role of Institutional Factors in the Development of New Technologies: An Exploratory Study within New and Established Ventures. Authors: David Urbano, Universitat Autònoma de Barcelona (Spain); Maribel Guerrero, Deusto Business School (Spain); João Ferreira, University of Beira Interior (Portugal) and Cristina Fernandes, Polytechnic Institute of Castelo Branco (Portugal)	#174 - Behavior of lending and deposit rates in Sri Lanka. Author: Wasanthi Madurapperuma, University of Kelaniya (Sri Lanka)	#245 - Accelerating Open Innovation: A Stakeholder Approach. Authors: Moyra Marval and Jacqueline Fendt, ESCP Europe (France)	#183 - The Effect of the Small and Medium Sized Retailers on the Employment in the Manufacturing Industry. Authors: Jung-Hee Lee, Chung-Ang University (South Korea)

Parallel Session #1

Family Business Track (DWTC, Fujairah A, First Floor, Concourse 2)	Information Systems and Technology Track (DWTC, Dubai B, First Floor, Concourse 2)	Women and Minority Issues Track (DWTC, Fujairah B + C, First Floor, Concourse 2)	Education and Pedagogy Track (DWTC, Ajman D, First Floor, Concourse 2)	Local Entrepreneurship Issues Track (DWTC, Dubai D, First Floor, Concourse 2)	Workshop Track (DWTC, Dubai C, First Floor, Concourse 2)
Denise Fletcher, University of Luxembourg (Luxembourg)	Veronica Scuotto, University of the West of Scotland (UK)	Martie-Louise Verreynne, The University of Queensland (Australia)	Claudia Linde, Luebeck University of Applied Sciences (Germany)	Osiris Jorge Parcerro, United Arab Emirates University (UAE)	#308 - The Panel Study of Entrepreneurship Dynamics (PSED) I and II: A Look Inside the Start-Up Process. Authors: Charles Matthews, University of Cincinnati (USA) and Diana Hechavarria, University of South Florida (USA)
#276 - Relations in Public: How Identity Work Is Invoked through Televisual Portrayals of Family Business Leadership Transitions. Authors: Denise Fletcher, University of Luxembourg (Luxembourg) and Markus Plate, Jonkoping University (Sweden)	#129 - Exploring the Use of Social Networking Sites in Banking Services: Evidence from China. Authors: Veronica Scuotto and Xin Guo, University of the West of Scotland (UK); and Wanxin Xue, Beijing Union University (China)	#177 - Application of Strategic Typology to Analyse Female Business Operators in Resource Boomtowns. Authors: Humaira Malik, Jo-Anne Everingham, Martie-Louise Verreynne and Will Rifkin, The University of Queensland (Australia)	#68 - The Startup Funnel of Two Universities for the Development to an Entrepreneurial University and to a Startup Campus. Authors: Claudia Linde and Jürgen Klein, Luebeck University of Applied Sciences (Germany)	#299 - Becoming a Knowledge Economy: The Case of Qatar, UAE and 17 Benchmark Countries. Author: Osiris Jorge Parcerro, United Arab Emirates University (UAE)	
#64 - Problematizing Socioemotional Wealth as Dominant Paradigm in Family Firm Research. Authors: Rupert Hasenzagl, AKAD University (Germany); Isabella Hatak and Hermann Frank, WU Vienna University of Economics and Business (Austria)	#143 - Why Small Suppliers Continue to Participate in Electronic Reverse Auctions? – Integration of Economic and Social Values. Authors: Won Jun Lee, Sungkyunkwan University (South Korea) and Hyun-Am Shin, Samsung Economic Research Institute (South Korea)	#162 - Study of the Contribution of Research into Women Entrepreneurship: A Meta-analysis of Discourses using ATLAS. ti. Authors: Iiris Aaltio and Qian Wang, University of Jyväskylä (Finland)	#66 - Addressing Undergraduate Entrepreneurship Student Expectations: An Exploratory Study. Author: Peter Balan, University of South Australia (Australia)	#300 - How Social Business Initiatives Can Be Implemented in the UAE in the Academic and Private Sector. Author: Samantha Caccamo, Social Business Earth (Switzerland)	
#42 - Mechanisms of Intergenerational Knowledge Transfer among Indonesian Family Firms. Authors: Hanny Kusuma, Universitas Atma Jaya Yogyakarta (Indonesia) and Nurul Indarti, Universitas Gadjah Mada (Indonesia)	#75 - Harnessing Generativity of Digital Objects through Process Innovation. Author: Anna Morgan-Thomas, University of Glasgow (UK)	#227 - Developing- Country Women Not Pushed by Necessity into Entrepreneurship: Looking at Them in Brazilian Universities. Authors: Edmilson Lima, Universidade Nove de Julho - UNINOVE (Brazil) and Blanca García, ICSB México (México)	#104 - Do Entrepreneurship Education Programs Affect Entrepreneurial Intention? Authors: Elham Yazdani, Masoud Moradi and Zeynab Aeeni, University of Tehran (Iran)	#311 - ARMS International. Authors: Maqsood Sandhu and Mohammad Jamal Arif, United Arab Emirates University (UAE)	

Date	Time	Activity	Location
Sunday, 7 June 2015	09:45-11:00	ICSB 2015 Plenary Session <i>Presiding Official:</i> Geralyn McClure Franklin, ICSB SVP Finance & Control, and United Arab Emirates University (UAE) <i>Remarks from ICSB:</i> Ruben Ascua, ICSB President, and Universidad Tecnológica Nacional (Argentina) <i>Remarks from AACSB:</i> Linda Livingstone, Chair, AACSB International, and Dean, School of Business, The George Washington University (USA) <i>Remarks from Host Institution:</i> Mohamed Albaili, Provost, United Arab Emirates University (UAE) Remarks: Dr. Song, Jae-Hee, Executive Vice Chairman of Korea Federation of SMES (KBIZ) and Former Deputy Administrator of KSBA Keynote Presentation – The Role of Emirati Graduates in becoming successful entrepreneurs and establishing effective SMEs Landscape, HE Abdullah Al Darmaki, CEO, Khalifa Fund (UAE) Award #1: ICSB Best Paper/Workshop – GCC Award #2: ICSB Doctoral Student Award Award #3: ICSB Presidents Award Announcements Adjournment	DWTC, Sheikh Maktoum Hall, Ground Floor
	11:00-11:30	Networking Coffee Break	DWTC, Sheikh Maktoum Hall, Ground Floor

Parallel Session #2

Date	Time	Parallel Session #2			
Sunday, 7 June 2015	11:30-13:00	Global Entrepreneurship Monitor (GEM) Track (DWTC, Ajman A, First Floor, Concourse 2)	Social Entrepreneurship, CSR, and CSV Track (DWTC, Ajman B+C, First Floor, Concourse 2)	Creativity Track (DWTC, Dubai E, First Floor, Concourse 2)	Small Business and SME Track (DWTC, Dubai A, First Floor, Concourse 2)
	Session Chair	William Trumbull, The Citadel (USA)	Lotfi Belkhir, McMaster University (Canada)	Juho Ylimäki, University of Vaasa (Finland)	Elina Varamäki, Seinäjoki University of Applied Sciences (Finland)
		#243 - Entrepreneurship Development in Russia: Is Russia a Normal Country? Authors: William Trumbull, The Citadel (USA) and László Szerb, University of Pécs (Hungary)	#55- Global Reporting Initiative: Does It make a Difference? Author: Lotfi Belkhir, McMaster University (Canada)	#114 - Barriers to productive supplier involvement in joint product development. Authors: Juho Ylimäki and Tero Vuorinen, University of Vaasa (Finland)	#176 - Unfinished Business Transfers in the Finnish Small Businesses. Authors: Elina Varamäki, Anmari Viljamaa, Juha Tall and Anne-Maria Mäkelä, Seinäjoki University of Applied Sciences (Finland)
		#232 - Healthiness of Business Ecosystems: A Comparison of Korea, Germany, and Japan. Author: Ki-Chan Kim, The Catholic University of Korea (South Korea)	#146 - Entrepreneurial Teams in Social New Venture Creation: A Research Agenda. Authors: Cyrine Ben-Hafaïedh, IÉSEG School of Management (France) and Frédéric Dufays, University of Liege (Belgium)	#117 -SME Owner-Managers' Anticipated Returns to Commercialisation: The Influence of Organisational Factors. Author(s): Hang Do, Kingston University London (UK); Tim Mazzarol, University of Western Australia (Australia); Thierry Volery, University of St. Gallen, (Switzerland); Geoff Soutar, Western Australia (Australia); and Sophie Reboud, Groupe ESC Dijon Bourgogne (France)	#128 - The Impact of Strategic Entrepreneurial Orientation, Learning Orientation and Reconfiguring Capability on Export Performance of SMEs in Nigeria. Authors: Tope Abiodun and Rosli Mahmood, Universiti Utara Malaysia (Malaysia)
		#70 - Colombian Entrepreneurial Dynamic: 2006-2013. Author: Rodrigo Otoniel Varela Villegas, Universidad Icesi (Colombia)	#63 - The Trading Concepts Informing Social Enterprise Business Models. Authors: Eva Balan-Vnuk, The University of Adelaide (Australia); Peter Balan, University of South Australia (Australia); and Noel Lindsay, The University of Adelaide (Australia)	#292 - The curious case of curiosity: An examination of key antecedents of innovation. Authors: Yuzhen Zhou and Charles Matthews, University of Cincinnati (USA)	#142 - SME cluster in the aftermath of a disaster: Significant Revival or Mere Survival – a case study with a social capital approach. Authors: Prajakta Khare, Kwansei Gakuin University (Japan)

Parallel Session #2

International Business Track (DWTC, Fujairah A, First Floor, Concourse 2)	Finance and Economics Track (DWTC, Dubai B, First Floor, Concourse 2)	Women and Minority Issues Track (DWTC, Fujairah B + C, First Floor, Concourse 2)	Education and Pedagogy Track (DWTC, Ajman D, First Floor, Concourse 2)	Local Entrepreneurship Issues Track (DWTC, Dubai D, First Floor, Concourse 2)	Workshop Track (DWTC, Dubai C, First Floor, Concourse 2)
Stoyan Stoyanov, University of Strathclyde (UK)	Darush Yazdanfar, Mid Sweden University (Sweden)	Silke Tegtmeier, Leuphana University of Lüneburg (Germany)	Mette Ohlendorff, Copenhagen School of Design and Technology (Denmark)	Abdul Karim Khan, United Arab Emirates University (UAE)	
#191 - Empowered by Foreignness: From Liabilities to Assets. Authors: Stoyan Stoyanov, University of Strathclyde (UK) and Richard Woodward, University of Edinburgh (UK)	#83 - Debt Financing among Newborn and Young Swedish Businesses: Empirical Evidence from Swedish Data. Authors: Darush Yazdanfar and Peter Öhman, Mid Sweden University (Sweden)	#82 - Jackeline-of-all-trades: Testing Lazear's View of Entrepreneurship for Women Graduates. Authors: Silke Tegtmeier, Leuphana University of Lüneburg (Germany); Agnieszka Kurczewska, University of Lodz (Poland); and Jantje Halberstadt, Leuphana University of Lüneburg (Germany)	#79 - Northern Lights and Beyond - A Nordic Approach to Entrepreneurship at Design Schools. Author: Mette Ohlendorff, Copenhagen School of Design and Technology (Denmark)	#302 - How and When Subordinate's Worldviews Lead to Abusive Supervision? Integrating Motivational Goal Schema and Victim Precipitation Perspectives. Authors: Abdul Karim Khan, United Arab Emirates University (UAE); and Samina Quratulain, Lahore University of Management Sciences (Pakistan)	#320 - Why Regional Case Studies Matter: The Path to Research and Development. Author: Paul Swiercz, The George Washington University (USA) and Lara Jelenc, University of Rijeka (Croatia)
#138 - The Influence of Subsidiary, International Company and Environment Factors on Social Response Activities and Corporate Social Performance: The Case of Multinational Enterprises Operating in Tunisia. Authors: Rim Ghezal and Romdhane Khemakhem, Faculty of Economics and Management of Sfax (Tunisia)	#65 - Large Scale Analysis on Fund Characteristics and Performance Persistence for Islamic Equity Funds. Authors: Rania Makni, HEC Tunis (Tunisia); Olfa Benouda and Ezzedine Delhoumi, Institut of High Commercial Studies of Tunisia (Tunisia)	#56 - Gender and Perceptions about Entrepreneurship: A Social Role Perspective. Authors: Vishal Gupta, Binghamton University (USA); Safal Batra, Indian Institute of Management at Indore (India); and Alka Gupta, Lynchburg College (USA)	#186 - Study on Entrepreneurship Inclination of Undergraduate Students: A Special Reference to International Islamic University Malaysia. Authors: Zarinah Hamid, International Islamic University (Malaysia); Herna Muslim, Intec Education College (Malaysia); and Zuhairah Ariff Abd Ghaddas, Universiti Sultan Zainal Abidin (Malaysia)	#304 - Migration and Happiness: Evidence from Germany. Authors: Marina-Selini Katsaiti and Mrittika Shamsuddin, United Arab Emirates University (UAE)	
#7 - Cash Waqf as a Islamic Social Entrepreneurship Model: Empirical Analyses on Some Wakf Institutions in Indonesia. Authors: E.S Margianti, Dwi A. Haryanti and Dharma T Ediraras, Gunadarma University (Indonesia)	#26 - Impact of Credit Guarantee on the Survival of SMEs and Default Prediction for SMEs: Empirical Evidence from Taiwan. Authors: Yeong-Jia Goo and An-Yu Shih, National Taipei University (Taiwan)	#57 - Gender and the Production of Entrepreneurial Legitimacy: A Bourdieusian Perspective. Authors: Claire Leitch, Lancaster University (UK); Maura McAdam, Queen's University (UK); and Richard Harrison, Lancaster University (UK)	#318 - From Engineering to Entrepreneurship: The Case of Engineering Students at Princess Sumaya University for Technology. Authors: Abdelraheem Abual Basal and Rand Badran, Princess Sumaya University for Technology (Jordan)	#307 - Does Islamic Rule Really Empower Women? A Comment. Author: Mrittika Shamsuddin, United Arab Emirates University (UAE)	

Date	Time	Activity	Location
Sunday, 7 June 2015	13:00-14:00	ICSB 2015 Plenary Luncheon Session <i>Presiding Official:</i> Ayman El Tarabishy, Executive Director, ICSB, and The George Washington University (USA) Keynote Presentation – SMEs in Indonesia: Mr. Hermawan Kartajaya, Founder & CEO, MarkPlus, Inc. Award #4: ICSB ACSB Award Award #5: ICSB Board Recognition Announcements Adjournment	DWTC, Sheikh Maktoum Hall, Ground Floor
	14:00-15:00	ICSB 2015 Plenary Session <i>Presiding Official:</i> Geoff Archer, Royal Roads University (Canada) Keynote Presentation –The Future of Entrepreneurship Research and Why It Matters: Gregg Gordon, President & CEO, Social Science Research Network (SSRN) Award #6: ICSB Best Paper/Workshop: Americas Award #7: ICSB JSBM Award – Best Associate Editor Announcements Adjournment	DWTC, Sheikh Maktoum Hall, Ground Floor

Parallel Session #3

Date	Time	Parallel Session #3			
Sunday, 7 June 2015	15:00-16:30	Small Business and SME Track (DWTC, Ajman A, First Floor, Concourse 2)	Social Entrepreneurship, CSR, and CSV Track (DWTC, Ajman B+C, First Floor, Concourse 2)	Creativity Track (DWTC, Dubai E, First Floor, Concourse 2)	Small Business and SME Track (DWTC, Dubai A, First Floor, Concourse 2)
	Session Chair	Anthony Buckley, Dublin Institute of Technology (Ireland)	Vinciane Servantie, University of Los Andes (Colombia)	Martie-Louise Verreynne, The University of Queensland (Australia)	Patrick Holzmann, Alpen-Adria-Universität Klagenfurt (Austria)
		#94 - The Bald Barista Case Study - Creating a Buzz in the City. Authors: Anthony Buckley and Elaine Mooney, Dublin Institute of Technology (Ireland)	#206 - Causation, Effectuation and Bricolage Shifts in the Context of Social Entrepreneurship. Authors: Vinciane Servantie, University of Los Andes (Colombia); Martine Hlady Rispal, University of Bordeaux (France); and Ana María Cabrales, University of Los Andes (Colombia)	#149 - Sources of Slack and Innovation in Small Firms. Authors: Martie-Louise Verreynne and John Steen, The University of Queensland (Australia)	#109 - Business models for disruptive technologies - findings from the 3D printing industry. Authors: Patrick Holzmann, Robert J. Breitenecker and Erich J. Schwarz, Alpen-Adria-Universität Klagenfurt (Austria)
		#293 - Survey of Financial Return Crowd-Funding for Korean SME Policy Implication. Author: Jay M. Chung, Soongsil University (South Korea)	#108 - Facilitating Youth Entrepreneurship at the Bottom of the Pyramid: A Proposed Research Agenda. Authors: Eric Clock and Tim Mazzarol, University of Western Australia (Australia)	#224 - A Multi-Country Study of Complex Interactions of Factors Affecting Product Innovation and Process Innovation in Small and Medium Enterprises (SMEs) in the Manufacturing Sector. Authors: Avraam Papastathopoulos, Abu Dhabi University (UAE); Faidon Komisopoulos, Technical Educational Institute of Athens (Greece); and Syed Zamberi, Abu Dhabi University (UAE)	#181 - Exploring definitions of Lifestyle Entrepreneurship using a case study of Local Surfers in the South West of England. Authors: Emily Beaumont, Plymouth University (UK)
		#241 - VLCC: A Women Enterprise in Wellness Industry. Author: Raj Kovid, NIIT University (India)	#61 - Implementing Corporate Social Responsibility (CSR) in upstream supply chain of French SMEs: opportunity or constraint? Authors: Issam Laguir and Rébecca Stekelorum, Montpellier Business School (France)	#258 - Building a Creative Economy: Korea's Strategy towards Globalization. Authors: Ki-Chan Kim, The Catholic University of Korea (South Korea); Myung Soo Kang, Hansung University (South Korea); and John Laurence Enriquez, The Catholic University of Korea (South Korea)	#53 - Entrepreneurial Orientation and Firm Performance: The Case of Indian SMEs. Authors: Vishal Gupta, Binghamton University (USA); and Safal Batra, Indian Institute of Management at Indore (India)

Parallel Session #3

Family Business Track (DWTC, Fujairah A, First Floor, Concourse 2)	Finance and Economics Track (DWTC, Dubai B, First Floor, Concourse 2)	Women and Minority Issues Track (DWTC, Fujairah B + C, First Floor, Concourse 2)	Public Policy and Regulation Track (DWTC, Ajman D, First Floor, Concourse 2)	Local Entrepreneurship Issues Track (DWTC, Dubai D, First Floor, Concourse 2)	Workshop Track (DWTC, Dubai C, First Floor, Concourse 2)
Thomas Henschel, Hochschule für Technik und Wirtschaft Berlin (Germany)	Alois Weidinger, Higher Colleges of Technology (UAE)	Muhammad Azam Roomi, Cranfield University (UK)	Janet Tan, National Chengchi University (Taiwan)	James Ryan, United Arab Emirates University (UAE)	
#50 - Financing Decisions in Family Business in Replacing Midcap Standard Mezzanine Programmes in Germany. Authors: Mark Hill, Edinburgh Napier University (UK) and Thomas Henschel, Hochschule für Technik und Wirtschaft Berlin (Germany)	#112 - The Role of Informal Capital on New Venture Formation and Growth in China. Authors: Julie Elston, Oregon State University (USA) and Alois Weidinger, Higher Colleges of Technology (UAE)	#268 - The Role of Religion in the Development of Muslim Women's Entrepreneurial Leadership. Authors: Muhammad Azam Roomi, Cranfield University (UK); Pegram Harrison, University of Oxford (UK); Sumaira Rehman, Superior University (Pakistan); and Petya Koleva, University of Bedfordshire (UK)	#247 - The Impact of Misalignment of an Education Reform and Industrial Cluster Shift – A Case Study of the Taiwanese Low Wage Issue. Authors: Janet Tan, National Chengchi University (Taiwan) and Chi Liu, Chienkuo Technology University (Taiwan)	#312 - Entrepreneurial Intentions of UAE Youth: A Work In Progress. Authors: James Ryan and Noora Yousif Al Saiqal, United Arab Emirates University (UAE)	#284 - Global Entrepreneurship Monitor Workshop. Authors: Jonathan Levie, University of Strathclyde (UK) and Donna Kelley, Babson College (USA)
#180 - On Causalities of De-Internationalization of Family Businesses: Case Evidence from German SMEs. Authors: Joerg Freiling and Matthias Schneegass, University of Bremen (Germany)	#27 - The Impact of Social Capital of Entrepreneurs on Government-Sponsored Venture Capital Decisions. Authors: Abdulrahman Ali Alolayan, Crystal Dobratz and Robert Singh, Morgan State University (USA)	#33 - Women and Mother Entrepreneurs in France. Authors: Katia Richomme-Huet and Virginie Vial, Kedge Business School (France)	#196 - Toward a Contingent Model of Entrepreneurship in Tunisia. Authors: Ramzi Sallem and Sami Boudabbous, FSEG Sfax (Tunisia)	#306 - The Impact of Global Uncertainty, Equity and Commodity Shocks on GCC Stock Markets: Evidence from Quantile Regression Analysis. Authors: Chiraz Labidi and Gazi Salah Uddin, United Arab Emirates University (UAE)	
#41 - Interaction Between External Managers and Family Ownership in SME Internationalization. Author: Alfredo D'Angelo, University of Glasgow (UK)	#233 - Venture Capital and IPO. Author: Tarek Miloud, INSEEC Business School (France)	#49 - The Impact of Post-Materialist Cultural Values on Women's Engagement In Environmental Venturing. Author: Diana Hechavarria, University of South Florida (USA)	#260 - Support to High-growth Firms: A Policy Analysis. Authors: Elsa Sarmento, University of Cranfield (UK) and Universidade de Aveiro (Portugal) and Catarina Figueira, University of Cranfield (UK)	#255 - Factors Affecting the Success or Failure of Small and Medium Enterprises in Puerto Rico. Author: Gisela L. Carrero-Morales, Universidad InterAmericana de Puerto Rico-Bayamon Campus (Puerto Rico)	

Date	Time	Activity	Location
Sunday, 7 June 2015	16:30-17:00	Networking Coffee Break	DWTC, Sheikh Maktoum Hall, Ground Floor

Parallel Session #4

Date	Time	Parallel Session #4			
Sunday, 7 June 2015	17:00-18:00	Global Entrepreneurship Monitor (GEM) Track (DWTC, Ajman A, First Floor, Concourse 2)	Social Entrepreneurship, CSR, and CSV Track (DWTC, Ajman B+C, First Floor, Concourse 2)	Creativity Track (DWTC, Dubai E, First Floor, Concourse 2)	Small Business and SME Track (DWTC, Dubai A, First Floor, Concourse 2)
	Session Chair	Fiona Sussan, University of Phoenix (USA)	Paul Swiercz, The George Washington University (USA)	Youn Jai Lee, Soongsil University (South Korea)	John Laurence Enriquez, The Catholic University of Korea (South Korea)
		#208 - The Brain Drain of Entrepreneurial Talent. Authors: Mary Boardman, Globalytica LLC (USA); Fiona Sussan and Louis Daily, University of Phoenix (USA)	#106 - Jin Jung Sung (Authenticity): Creating Shared Value the CJ Way. Authors: Paul Swiercz and Ayman El Tarabishy, The George Washington University (USA)	#166 - R&D Paradox in Innovation and Entrepreneurship: Swedish Paradox Revisited in Korea. Authors: Youn Jai Lee, Soongsil University (South Korea)	#207 - The Rise and Pitfalls of K-Entrepreneurship: SMEs in Korea. Authors: Ki-Chan Kim and John Laurence Enriquez, The Catholic University of Korea (South Korea); and Fiona Sussan, University of Phoenix (USA)
		#89 - Knowledge and Entrepreneurship Creation. What is the Connection? Authors: Cristina Fernandes, Polytechnic Institute of Castelo Branco (Portugal); Joao Ferreira and Mário Raposo, University of Beira Interior (Portugal); Ricardo Hernández and Juan Carlos Diaz-Casero, University of Extremadura-GEM Project (Spain)	#133 - Firm Age, Sales Growth, and Tax Aggressiveness: Focus on Small and Medium Enterprises. Authors: Sung Ook Park and Hyung Jong Na, Kyung Hee University (South Korea) and Hyuck Jun Song, Duksung Women's University (South Korea)	#85 - The Effect of Innovation Management Techniques Use in SMEs. Authors: Faidon Komisopoulos, Technical Educational Institute of Athens (Greece); and Avraam Papastathopoulos, Abu Dhabi University (UAE)	#261 - Mediating Role of Predictive Analytics in Building Absorptive Capacity. Authors: Diana Chernetska, University of Bremen (Germany)

Parallel Session #4

Family Business Track (DWTC, Fujairah A, First Floor, Concourse 2)	Entrepreneurial Leadership Track (DWTC, Dubai B, First Floor, Concourse 2)	Women and Minority Issues Track (DWTC, Fujairah B + C, First Floor, Concourse 2)	Education and Pedagogy Track (DWTC, Ajman D, First Floor, Concourse 2)	Local Entrepreneurship Issues Track (DWTC, Dubai D, First Floor, Concourse 2)	Workshop Track (DWTC, Dubai C, First Floor, Concourse 2)
Jonathan Levie, University of Strathclyde (UK)	Joerg Freiling, University of Bremen (Germany)	Atsushi Kato, Doshisha Women's College (Japan)	Nawaf Alabduljader, The George Washington University (USA)	Ananth Chiravuri, United Arab Emirates University (UAE)	#210 - Business Models and Fast Growth Firms. Author: William Williams, Commission for Academic Accreditation (UAE)
#277 - Reciprocal Nature of Organizational Sponsorship: How Family and Non-family Parent Firms Sponsor Their Spinoffs. Authors: Steve Gaklis and Jonathan Levie, University of Strathclyde (UK)	#167 - Do Entrepreneurs Really Learn from Entrepreneurial Failure? Authors: Joerg Freiling and Harima Aki, University of Bremen (Germany)	#59 - Habitus that Leads Mama to Entrepreneurs: The Case Studies of Three Japanese Women Entrepreneurs. Authors: Atsushi Kato and Eriko Miyake, Doshisha Women's College (Japan)	#58 - The Impact of Student's Cognitive Style on Specific Antecedents of Entrepreneurial Intentions. Authors: Nawaf Alabduljader and George Solomon, The George Washington University (USA)	#314 - A Framework on the Determinants of E-government Services Quality in UAE. Authors: Ananth Chiravuri and Mohamed AlAhmed, United Arab Emirates University (UAE)	
#16 - Al Hassan Engineering Group: Start-up, Growth, and Transition of an Entrepreneurial Family Company from the Arabian Gulf. Authors: Golam M Khan and Topoyame Moremong- Nganunu, Sultan Qaboos University (Oman)	#226 - How much the Universities are Entrepreneurial leaders? Authors: Roberto Parente, Rosangela Feola and Valentina Cucino, University of Salerno (Italy)	#3 - The Determinants of Female Entrepreneurship in Japan. Authors: Ayumi Inaba and Shing-Wan Chang, Middlesex University (UK)	#275 - Benefits of Entrepreneurship Education Using an Interactive Learning Environment. Author: Enzo Bivona, University of Palermo (Italy)	#301 - Entrepreneurial Approach in Developing Emirati Workforce Skills. Authors: Khaled Al Kaabi and Maqsood Sandhu, United Arab Emirates University (UAE)	

Date	Time	Parallel Session #5				
Monday, 8 June 2015	07:30-18:00	Conference Registration	DWTC, Sheikh Maktoum Hall, Ground Floor			
	08:00-09:30	Small Business and SME Track (DWTC, Ajman A, First Floor, Concourse 2)	Social Entrepreneurship, CSR, and CSV Track (DWTC, Ajman B+C, First Floor, Concourse 2)	Creativity Track (DWTC, Dubai E, First Floor, Concourse 2)	Small Business and SME Track (DWTC, Dubai A, First Floor, Concourse 2)	Family Business Track (DWTC, Fujairah A, First Floor, Concourse 2)
	Session Chair	Pierre Cleroux, Business Development Bank of Canada (Canada)	Seham Ghalwash, The American University in Cairo (Egypt)	Peter Malone, University of Western Australia (Australia)	Tero Vuorinen, University of Vaasa (Finland)	Cristina Bettinelli, University of Bergamo (Italy)
		#164 - The Impact of Advisory Boards on Small Business. Author: Pierre Cleroux, Business Development Bank of Canada (Canada)	#228 - Integrating Social Innovation and Social Entrepreneurship: An Exploratory Study. Authors: Seham Ghalwash, The American University in Cairo (Egypt); Tony Kinder, University of Edinburgh (UK); and Ahmed Tolba and Ayman Ismail, The American University in Cairo (Egypt)	#237 - Understanding Commercialisation in Entrepreneurial Firms: A Case Example. Authors: Peter Malone and Tim Mazzarol, University of Western Australia (Australia); and Sophie Reboud, Burgundy School of Business (France)	#98 - Strategy as Practice in SMEs – the Focus of Practices and Praxis. Authors: Tero Vuorinen, Hannu Alakoski and Marko Siltamäki, University of Vaasa (Finland)	#249 - Succession Intentions in Family Firms, Some Insights on Its Antecedents. Authors: Tommaso Minola and Cristina Bettinelli, University of Bergamo (Italy)
		#185 - Key Determinants of Entrepreneurial Activity: Evidence from Scotland. Author: Kenny Crossan, Edinburgh Napier University (UK)	#187 - Stakeholder Institutionalisation and Organisational Behaviour: Contextual Factors in the Middle Eastern Countries for CSR Acceptance. Authors: Petya Koleva, University of Bedfordshire (UK); Rodolphe Ocler, University of Bedfordshire (UK); and Muhammad Azam Roomi, Cranfield University (UK)	#90 - Overseas Production and Technology Enhancement: Case Studies of Japanese Small and Medium Sized Enterprise Manufacturers. Author: Chikako Hironaka. Shiga University (Japan)	#15 - Predictors of Business Failure among High-technology firms: A neural networks analysis. Authors: Densil Williams, The University of the West Indies (Jamaica)	#201 - Tax Strategy for Family Owned Business Philanthropy. Author: Rita Grant, Grand Valley State University (USA)
		#189 - Regional Headquarters as Entrepreneurial “Knowledge-hub” of Transnational SMEs – A Business Model Perspective. Authors: Rozeia Mustafa, KnowledgeKottage (Pvt) Ltd. (Pakistan) and Joerg Freiling, University of Bremen (Germany)	#145 - Lawrence Kohlberg's Moral Dilemma and Ubuntu Philosophy: An African Discourse of an Entrepreneur's Product Pricing and Social Responsibility. Authors: Adekemi Alagah and Taiwo Eniola, University of Portharcourt (Nigeria)	#72 - Corporate opportunity recognition and innovative exploitation competencies. Authors: Jahangir Yadollahi Farsi and Reza Mohammadkazemi, University of Tehran (Iran)	#190 - Exploring the level of pro-social traits among water and sanitation entrepreneurs in Indonesia. Authors: Nurul Indarti and Rokhima Rostiani, Universitas Gadjah Mada (Indonesia)	#5 - Freish Sons Ltd: Start-up, Growth and Transition of a Small Arab Family Business. Author: Golam M Khan, Sultan Qaboos University (Oman)

Parallel Session #5

Entrepreneurial Leadership Track (DWTC, Dubai F, First Floor, Concourse 2)	Women and Minority Issues Track (DWTC, Fujairah B + C, First Floor, Concourse 2)	ACSB Track (DWTC, Ajman D, First Floor, Concourse 2)	Private Sector Workshops #1 (DWTC, Dubai D, First Floor, Concourse 2)	Private Sector Workshop #2 (DWTC, Dubai B, First Floor, Concourse 2)	Workshop Track (DWTC, Dubai C, First Floor, Concourse 2)
Christoph Mandl, University of Hohenheim (Germany)	Cristina Fernandes, Polytechnic Institute of Castelo Branco (Portugal)	Chair: Yong Jin Kim, Sogang University (South Korea)	Charles Matthews, University of Cincinnati (USA)	Katia Passerini, New Jersey Institute of Technology (USA)	#168 - Small Businesses are More Than Research Subjects: A Look at Small Business in Western Australia from a Practitioner's Point of View. Author: Barbara Maidment, Margaret River Business Centre (Australia)
#193 - Ideal Failure Narrative Types - How Entrepreneurs Explain Their Business Failure. Authors: Christoph Mandl and Andreas Kuckertz, University of Hohenheim (Germany)	#86 - Is There Conceptual Convergence in Research on Female Entrepreneurship? Perspectives from a Co-citation Analysis (1998–2014) Authors: Cristina Fernandes, Polytechnic Institute of Castelo Branco (Portugal); Joao Ferreira, University of Beira Interior (Portugal); and Marta Perez-Ortiz, Universitat Politècnica de València (Spain)	Presentation: ICSB-Galapagos Risk of Korean Economy and SME Globalization	Disruptive Innovation, Dynamic Capabilities, and Leadership: A Global Comparison. Authors: Ki-Chan Kim, The Catholic University of Korea (South Korea), Azer Efendiev and Pavel Sorokin, Higher School of Economics (Russia), Constant Cheng, Jeremy Moreland and Fiona Sussan, The University of Phoenix (USA)	Leveraging IT for small business success. Author: Katia Passerini, New Jersey Institute of Technology (USA)	
#14 - Empowering Research Entrepreneurial Leadership for the Development of Entrepreneurial Universities. Author: Kafayat Lamidi, University of Huddersfield (UK)	#124 - Integrating Women into the Rail Engineering Industry- A Pragmatic South African Approach. Authors: Gideon Nieman and Thami Mazwai, Mtiya Dynamics (South Africa) and Pearl Munthali, PRASA (South Africa)		Creativity and Innovation: The Keys to Entrepreneurship. Author: Charles Matthews, University of Cincinnati (USA)	Technology Transfer – Partnering Private Sector with Academic and Technology Hubs. Author: Roberto Parente, University of Salerno (Italy)	
#46 - Entrepreneurial Leadership at a Crossroads. Authors: John Pisapia and Keith Feit, Florida Atlantic University (USA)	#103 - Identifying Factors Affecting Entrepreneurial Intention in Female Students. Authors: Zeynab Aeeni, Masoud Moradi and Elham Yazdani, University of Tehran (Iran)				

Date	Time	Activity	Location
Monday, 8 June 2015	09:45-11:15	<p>ICSB 2015 Plenary Panel Session: The UAE and Kuwait - Case Examples of SME Support and Development</p> <p>Presiding Official: Ayman Tarabishy, ICSB Executive Director, and The George Washington University (USA)</p> <p>Keynote Presentation –SME support and development in the UAE: HE Abdul Baset Al Janahi, CEO, Dubai SME (UAE)</p> <p>Keynote Presentation – Building an Eco-System for Promoting SMEs in Kuwait - HE Mohammad M. Al-Zuhair, Ph.D., Executive Chairman, Undersecretary Par Excellence, Kuwait National Fund for SMEs Development (Kuwait)</p> <p>Award #8: ICSB Best Paper/Workshop: Europe</p> <p>Award #9: ICSB 2014-2015 Luminary Award Recognition – Call for 2015-2016</p> <p>Award #10: ICSB Best Paper/Workshop: Africa</p> <p>Announcements</p> <p>Adjournment</p>	DWTC, Sheikh Maktoum Hall, Ground Floor
	11:15-11:30	Networking Coffee Break	DWTC, Sheikh Maktoum Hall, Ground Floor

Parallel Session #6

Date	Time	Parallel Session #6				
Monday, 8 June 2015	11:30-12:30	International Business Track (DWTC, Ajman A, First Floor, Concourse 2)	Social Entrepreneurship, CSR, and CSV Track (DWTC, Ajman B+C, First Floor, Concourse 2)	Creativity Track (DWTC, Dubai E, First Floor, Concourse 2)	Small Business and SME Track (DWTC, Dubai A, First Floor, Concourse 2)	Family Business Track (DWTC, Fujairah A, First Floor, Concourse 2)
	Session Chair	Lucrezia Casulli, University of Strathclyde (UK)	Prajakta Khare, Kwansei Gakuin University (Japan)	Pasi Malinen, University of Turku (Finland)	Cornelia Zanger, Technische Universität Chemnitz (Germany)	Cristina Bettinelli, University of Bergamo (Italy)
		#222 - How Experience Shapes the Thinking of International Entrepreneurs. Authors: Lucrezia Casulli, University of Strathclyde (UK) and Margaret Fletcher, University of Glasgow (UK)	#169 - Conceptualization of Social Entrepreneurship in India. Authors: Prajakta Khare, Kwansei Gakuin University (Japan) and Heide Imai, Hosei University (Japan)	#39 - Crowdfunding as an Entrepreneurial Career Kick-off – Case Hello Ruby. Authors: Pasi Malinen, University of Turku (Finland)	#71 - Psychological Ownership within the Context of Business Succession of SMEs. Authors: Susanne Schübel, Cornelia Zanger and Mario Geißler, Technische Universität Chemnitz (Germany)	#152 - Organizational Social Consciousness, Market Orientation, and Innovativeness in Family and Non-Family Businesses. Authors: Cristina Bettinelli, University of Bergamo (Italy); Clay Dibrell, University of Mississippi (USA); Kathleen Randerson, EDC Paris Business School (France); and Aaron Johnson, The University of Idaho (USA)
		#229 - Does International Entrepreneurial Orientation Matter in Japanese SMEs? Authors: Satoshi Yamamoto, Tokyo Keizai University (Japan) and Eiichiro Nakanishi, Tama Shinkin Bank (Japan)	#113 - The Role of Internationalization and Geographic Location on Entrepreneurial Intention: Empirical Evidence from China. Authors: Julie Elston, Oregon State University (USA) and Alois Weidinger, Higher Colleges of Technology (UAE)	#123 - The Dark Side of Entrepreneurial Orientation (EO) Within Organizations: Why high EO Can Foster SME Employees' Entrepreneurial Intention. Authors: J. Michael Gasda, Nadine Kammerlander and Urs Fueglistaller, University of St. Gallen (Switzerland)	#21 - Knowledge Risk Management in SMEs: Opportunities and Challenges. Authors: Susanne Durst, University of Skövde (Sweden); and Thomas Henschel, Hochschule für Technik und Wirtschaft (Germany)	#160 - Turnaround Management in Small Family Businesses. A Qualitative Research in the German Tourism Industry. Author: Hartmut Meyer, Fachhochschule für Ökonomie und Management (Germany)

Parallel Session #6

Entrepreneurial Leadership Track (DWTC, Dubai F, First Floor, Concourse 2)	Small Business and SME Track (DWTC, Fujairah B + C, First Floor, Concourse 2)	ACSB Track (DWTC, Ajman D, First Floor, Concourse 2)	Private Sector Workshops #3 (DWTC, Dubai D, First Floor, Concourse 2)	Private Sector Workshop #4 (DWTC, Dubai B, First Floor, Concourse 2)	Entrepreneurship & Innovation Day Track (DWTC, Dubai C, First Floor)
Iiris Aaltio, University of Jyväskylä (Finland)	Esra Memili, Mississippi State University (USA)	"Chair: Chongook Rhee, Seoul Women's University and Former President of KASBS (South Korea)	Marco Cucculelli, Politecnica delle Marche (Italy)	Paul Swiercz, The George Washington University (USA)	Dubai SME Workshop: Simple Ideas Worth Millions. Presenter: Isalm Shousha, Dubai Entrepreneurship Academy (UAE)
#99 - Storytelling and Leadership as a Flow. Authors: Iiris Aaltio and Tommi Auvinen, University of Jyväskylä (Finland)	#251 - Determinants of Sustainability Management Practices in Family Firms: An Inconsistent Mediation Model. Authors: Esra Memili, University of North Carolina-Greensboro (USA), Hanqing Fang, Mississippi State University (USA), Burcu Koc, Gazi University (Turkey), Ozlem Yildirim-Oktem, Bogazici University (Turkey) and Sevil Sonmez, University of Central Florida (USA)	Presentation: SME Globalization and Opportunity Seeking	Implementing Social Entrepreneurship – Example from Egypt. Authors Perihan Tawfik and Magdi Wahba, ILO (Egypt)	Driving Competitive Success through HR System Design. Presenter: Paul Swiercz, The George Washington University (USA)	
#54 - Entrepreneurship in the "Nation of Shopkeepers": Effect of Cultural Values on Opportunity Evaluation in India. Authors: Vishal Gupta, Binghamton University (USA); Ayse Banu Goktan, University of North Texas at Dallas (USA); and Subhendu Mukherjee, Sambharm School of Management (India)	#135 - South Africa and Black Small Business Regeneration. Author: Edmund Mazwai, Mtiya Dynamics (South Africa)		Sustaining Superior Performance in Family-owned and Managed High Growth Firms. Author: Marco Cucculelli, Politecnica delle Marche (Italy)	The Need for Money Smart Innovators - Dileep Rao, Florida International University (USA)	

Date	Time	Activity	Location
Monday, 8 June 2015	12:30-13:30	Lunch Buffet and Networking	DWTC, Sheikh Maktoum Hall, Ground Floor
	13:30-15:00	<p>ICSB 2015 Plenary: The Role of Innovation in Islamic Banking</p> <p>Presiding Official: Amr Mortagy, Nile University (Egypt)</p> <p>Session Facilitator: George Jabbour, The George Washington University (USA)</p> <p>Distinguished Panelists:</p> <p>Mohamed Belkhir, Associate Professor of Finance, United Arab Emirates University (UAE)</p> <p>Atef El Shabrawi Ibrahim, Development Advisor at Government of Kingdom of Bahrain (Bahrain)</p> <p>Award #11: ICSB International Service Award</p> <p>Award #12: JBE Best Paper Award</p> <p>Announcements</p> <p>Adjournment</p>	DWTC, Sheikh Maktoum Hall, Ground Floor

Parallel Session #7

Date	Time	Parallel Session #7				
Monday, 8 June 2015	15:00-16:30	International Business Track (DWTC, Ajman A, First Floor, Concourse 2)	Social Entrepreneurship, CSR, and CSV Track (DWTC, Ajman B+C, First Floor, Concourse 2)	Education and Pedagogy Track (DWTC, Dubai E, First Floor, Concourse 2)	Small Business and SME Track (DWTC, Dubai A, First Floor, Concourse 2)	Islamic Banking and Entrepreneurship Track (DWTC, Fujairah A, First Floor, Concourse 2)
	Session Chair	Charlotta Sirén, Aalto University (Finland)	Chongook Rhee, Seoul Women's University (South Korea)	Susan Laing, Edinburgh Napier University (UK)	Christoph Mandl, University of Hohenheim (Germany)	Atef Elshabrawy, TCF (Bahrain)
		#93 - Entrepreneurial Foreign Owned Subsidiaries and their Initiatives: The Moderating Roles of Autonomy and Structural Organicity. Authors: Henri Hakala, University of Vaasa (Finland); Charlotta Sirén, Aalto University (Finland); and Joakim Wincent, Luleå University of Technology (Sweden)	#272 - Win-Win Growth and Small Giant suppliers' Growth Determinants -Case Study of Samsung Electronics Corporation's Small Giant suppliers. Author: Chongook Rhee, Seoul Women's University (South Korea)	#217 - Entrepreneurial Learning - An Entrepreneurial Approach to Reach the Global Crossroads and Signposts for the Next Journey. Authors: Susan Laing, Jacqueline Brodie and Jane Devlin, Edinburgh Napier University (UK)	#192 - Exploring the Societal Perception of Business Failure. Authors: Christoph Mandl, Andreas Kuckertz and Martin Allmendinger, University of Hohenheim (Germany)	#156 - Entrepreneurship and Islamic Banking: What Islamic Finance Can Add to M&SMEs Finance? Author: Atef Elshabrawy, TCF (Bahrain)
		#120 - Internationalization of Chemical MNE Corporation: A Case from Saudi Arabian Corporation "SABIC." Authors: Abdulrahman Ali Alolayan and Darlington Richards, Morgan State University (USA)	#239 - Best Practices of Financial Sustainability in Nonprofit Organizations. Authors: Aura Pedraza, Carolina Betancur Marín and Dayanne Acosta, Universidad Industrial de Santander (Colombia)	#205 - Entrepreneurs and Facilitation. Authors: Louis Jacques Filion, HEC Montréal (Canada)	#158 - Innovativeness of Manufacturing SME and the Interdependence of Types of Innovations. Authors: Zhelyu Vladimirov and Olya Harizanova, Sofia University St Kliment Ohridski (Bulgaria)	#136 - Entrepreneurial Leadership and Islamic Perceptions: Institutional, Market and Cultural Approaches. Authors: Pegram Harrison, University of Oxford (UK) and Muhammad Azam Roomi, Cranfield University (UK)
		#125 - What is the Role of Regional Headquarters in Coordinating International Service Operations? Authors: Joerg Freiling, University of Bremen (Germany); Perttu Kähäri and Rebecca Piekkari, Aalto University (Finland); and Fabian Schmutz, University of Bremen (Germany)	#179 - Exploring motivations and challenges of social entrepreneurship in Jordan. Authors: Salime Mehtap , Nour Shaheen and Aseel Dawwas, Princess Sumaya University for Technology (Jordan) and Ibrahim Kakish, King Hussein Cancer Center Project (Jordan)	#246 - The Recognition of Entrepreneurship within a Multiversity. Authors: Sanna Suomalainen and Pekka Stenholm, University of Turku (Finland)	#172 - Strategizing, Absorptive Capacity and Ambidexterity in SMEs. Authors: Roy Broersma, Anita van Gils and Andries de Grip, Maastricht University (Netherlands)	#92 - Capital Adequacy, Liquidity, and Risk: Is Islamic Banking Too Expensive? Author: Camille Paldi, FAAIF Ltd. (UAE)

Parallel Session #7

Finance and Economics Track (DWTC, Dubai F, First Floor, Concourse 2)	Public Policy and Regulation Track (DWTC, Fujairah B + C, First Floor, Concourse 2)	ACSB Meetings (DWTC, Ajman D, First Floor, Concourse 2)	Private Sector Workshops #5 (DWTC, Dubai D, First Floor, Concourse 2)	Private Sector Workshop #4 (DWTC, Dubai B, First Floor, Concourse 2)	Entrepreneurship & Innovation Day Track (DWTC, Dubai C, First Floor)
Wasseem Mina, United Arab Emirates University (UAE)	William Williams, Commission for Academic Accreditation (UAE)		Geoff Archer, Royal Roads University (Canada)	J. Hanns Pichler, WU Vienna University of Economics and Business (Austria)	
#298 - But Most of All We Love Each Other: Does Social Cohesion Pay Off? Evidence from FDI Flows to Middle Income Countries. Author: Wasseem Mina, United Arab Emirates University (UAE)	#295 - A Study of the Convergence between Entrepreneurship, Government Policy and Higher Education in the Sultanate of Oman. Authors: William Williams, Commission for Academic Accreditation (UAE); Helena Knight, Richard Rutter, Sohar University (Oman)	ACSB Forum: Asian SME Globalization and Healthiness of Business Ecosystem (HEBEX) at Asia HEBEX : Backward and Forward. Presenter: Ki-Chan Kim, The Catholic University of Korea (South Korea) and Ayman El Tarabishy, The George Washington University (USA) Healthiness of Business Ecosystem (HEBEX) at China. Presenter: Gao Xudong, Tsinghua University (China) Healthiness of Business Ecosystem (HEBEX) at Malaysia. Presenter: Pauline Ho, Curtin University (Malaysia) Healthiness of Business Ecosystem (HEBEX) at Korea. Presenter: Il Im, Yonsei University (South Korea) Panel Discussion: Ruben Ascuá, 2014-2015 ICSB President and Universidad Tecnológica Nacional (Argentina) Luca Iandoli, University of Naples Federico (Italy) David Sang, Shanghai Jiaotong University (China) Tay Wee Hwa Rick, Nanyang Technological University (Singapore) Ir Yap Mew Sang, ICSMEE (Malaysia) Yong-Jin Kim, Sogang University (South Korea) Willie Reia, Department of Trade, Commerce and Industry (Papua New Guinea)	Online Learning Excellence (OLE). Author: Geoff Archer, Royal Roads University (Canada)	Schumpeterian Entrepreneurship as Capitalistic Dialectics. Presenter: J. Hanns Pichler, WU Vienna University of Economics and Business (Austria)	Entrepreneurship in the UAE: A Local Perspective Facilitator: Steven Kranz, United Arab Emirates University (UAE) Speakers: Hanan Al Fardan, Co-Founder, AlRamsa Institute for Emirati Dialect and Culture (UAE) Najah Hussain Al Muntafiq, Founder Jalila Chocolates/ Coco Jalila (UAE) Hilda Freimuth, Senior Lecturer, Khalifa University of Science, Technology, and Research Adrienne A. Isakovic, Consultant
#44 - Do European Hedge Fund Managers Time Market Liquidity? Authors: Soumaya Ben Khelifa and Dorra Mezzez Hmaied, Institut des Hautes Etudes Commerciales-Carthage (Tunisia)	#184 - SME's Cooperation with Large Enterprises-South Korea's Experience: Policy Focus, Business Reaction, and Implications for Asian Countries. Author: Chang Seok Song, Soongsil University (South Korea)		Business Model Innovation. Author: Luca Iandoli, University of Naples Federico (Italy)	Using the Global Entrepreneurship Index (GEI) to understand Ecosystem. Presenter: Fiona Sussan, The University of Phoenix (USA)	
#78 - The Identification of Investment Opportunity at Seed-stage by Business Angels. Author: Abdel Malik OLA, Angers University (France)	#97 - Entrepreneurial Morass and Serial Entrepreneurship: An Exploratory Study of Korean Entrepreneurs' Self-Reported Impeding Factors on their Serial Venturing . Authors: Young-Dall Lee, Dongguk University (South Korea) and Myung-Soo Lee, Baruch College, The City University of New York (USA)				

Date	Time	Activity	Location
<p>Monday, 8 June 2015</p>	<p>16:30-17:00</p>	<p>Coffee Break</p>	<p>DWTC, Sheikh Maktoum Hall, Ground Floor</p>

Parallel Session #8

Date	Time	Parallel Session #8				
Monday, 8 June 2015	17:00-18:30	International Business Track (DWTC, Ajman A, First Floor, Concourse 2)	Education and Pedagogy Track (DWTC, Dubai E, First Floor, Concourse 2)	Small Business and SME Track (DWTC, Ajman B+C, First Floor, Concourse 2)	Family Business Track (DWTC, Fujairah A, First Floor, Concourse 2)	Entrepreneurial Leadership Track (DWTC, Dubai F, First Floor, Concourse 2)
	Session Chair	Norio Kubota, The University of Shimane (Japan)	Eugene Fregetto, Retired Professor of Marketing (USA)	Dileep Rao, Florida International University (USA)	Hartmut Meyer, Fachhochschule für Ökonomie und Management (Germany)	Lara Jelenc, Univeristy of Rijeka (Croatia)
		#252 - Challenges for Supporting Overseas Market Development of the Japanese SMEs via Foreign-trade Ports : Case Studies of Japanese Foreign-trade Ports Supporting Market Development to Far East Russia. Author: Norio Kubota, The University of Shimane (Japan)	#52 - Unionization of Higher Education in the U.S. Authors: Eugene Fregetto, Retired Professor of Marketing (USA)	#1 - Why Venture Leadership is More Important than Venture Capital. Authors: Dileep Rao, Florida International University (USA)	#95 - Turnaround Management in the Craft Industry - The Butcher Gochon Case. Author: Hartmut Meyer, Fachhochschule für Ökonomie und Management (Germany)	#51 - Individual Entrepreneurial Behavior in Croatian IT Firms: The Contribution of Strategic Thinking Skills. Authors: Lara Jelenc, Univeristy of Rijeka (Croatia) and John Pisapia, Florida Atlantic University (USA)
		#48 - Gender and Cultural Influence on Market Mavens in Social Networks. Author: Erika Graf, Frankfurt University (Germany)	#110 - Entrepreneurial Propensity in University Students of Mexico (GEST-Study). Authors: Blanca Josefina García Hernández and María Dolores Martínez García, ICSB México (México); Rubén Ascúa, Universidad Tecnológica Nacional (Argentina); Walter Ruda and Benjamin Danko, University of Applied Sciences Kaiserslautern (Germany)	#223 - Collaborative Product Development Between Large Retailers and Small and Medium-Sized Suppliers: The Case of Food Products in South Korea. Authors: Jongkun Jun, Sooyeon Lim and Juyoung Kim, Hankuk University of Foreign Studies (South Korea)	#153 - The Influence of the Family on Recognition and Creation of International Opportunities: A Research Agenda. Authors: Kathleen Randerson, EDC Paris Business School (France); Alain Fayolle, Emlyon Business School (France); Clay Dibrell, University of Mississippi (USA) and Cristina Bettinelli, University of Bergamo (Italy)	#278 - Role Overload, Growth of Obsessive Passion and Moderating Effects of Goals: A Study of Early Founders at Pitching Events. Authors: Silvia Stroe and Joakim Wincent, Hanken School of Economics (Finland)
		#139 - From Local to Cross-cultural to Global, Challenges that Face UAE Nationals in the 21st century: The Role of Transactional Framework of Cultural Intelligence. Author: Ahmad Salih, Grenoble Ecole de Management (France)	#269 - Entrepreneurship Education: A Tale of Two Countries. Authors: Roisin Lyons, Dublin City University (Ireland); Safiya Alshibani, Princess Nourah Bint Abdulrahman University (Saudi Arabia); and Theo Lynn, Dublin City University (Ireland)	#116 - Lessons from high-growth firms: Overcoming challenges in dynamic environments. Authors: Poh Yen Ng, Higher Colleges of Technology (UAE) and Robert T. Hamilton, University of Canterbury (UK)	#213 - Development of Integral Model for Women Entrepreneurship in South Asia (Evidence from Pakistan). Author: Jamila Khurshid and Muhammad Ishfaq Khan, Muhammad Ali Jinnah University Islamabad (Pakistan)	#287 - Digital Innovators' Entrepreneurial Traits: Business as Usual or New Skills? Authors: Cesar Bandera, Diana Walsh, and Katia Passerini, New Jersey Institute of Technology (USA)

Parallel Session #8

Workshop Track (DWTC, Fujairah B + C, First Floor, Concourse 2)	ACSB Meetings (DWTC, Ajman D, First Floor, Concourse 2)	Workshop Track (DWTC, Dubai D, First Floor, Concourse 2)	Workshop Track (DWTC, Dubai B, First Floor, Concourse 2)	Private Sector Workshop #4 (DWTC, Dubai B, First Floor, Concourse 2)	Entrepreneurship & Innovation Day Track (DWTC, Dubai C, First Floor)
Journal of Small Business Management (JSBM): Advice from the Editors. Author: Steve Walsh, Associate Editor, JSBM and Technovation; University of New Mexico (USA)	Dr. Joon-Ho LEE, Korea Small Business Research Institute (South Korea)	#305 - Innovation & the Role of SME's for Sustainability by UAEU Students. Author: Nihel Chabrak, United Arab Emirates University (UAEU); Rabab Abdulameer Merza Abdulhusain Ali, United Arab Emirates University (UAEU); Taleb M. Al Hebsi, United Arab Emirates University (UAEU); Abdalla J. Al Marashda, United Arab Emirates University (UAEU); Alia R. Al Saedi, United Arab Emirates University (UAEU); Najat M. Al Waheebi, United Arab Emirates University (UAEU); and Ameena A. Batoon, United Arab Emirates University (UAEU)	Geoff Archer, Royal Roads University (Canada)	Games and Simulations for Entrepreneurship Educators. Authors: Geoff Archer, Royal Roads University (Canada)	
	ACSB Meetings		Online Learning Excellence (OLE). Author: Geoff Archer, Royal Roads University (Canada)		
			Business Model Innovation. Author: Luca landoli, University of Naples Federico (Italy)		

Date	Time	Activity	Location
<p>Monday, 8 June 2015</p>	<p>19:30-23:00</p>	<p>ICSB 60th Anniversary Gala Dinner Presiding Official: Charles Matthews, ICSB Past President and Fellow, University of Cincinnati (USA) ICSB Through the Years ICSB Year In Review Presentation of newly elected Wilford White Fellows: -Alain Foyolle, Professor of Entrepreneurship and Head of the Entrepreneurship Research Centre, EM Lyon Business School (France) - Zoltan J. Acs, Professorial Research Fellow in the Department of Management at the London School of Economics and Political Science (England) Remarks from New Fellows Entertainment Adjournment</p>	<p>Conrad Hotel, Ballroom, Fourth Floor</p>

Parallel Session #9

Date	Time	Parallel Session #9	
Tuesday, 9 June 2015	07:30-12:00	Conference Registration	DWTC, Sheikh Maktoum Hall, Ground Floor
	08:00-08:30	ICSB Annual General Meeting (AGM) Presiding Official: Ruben Ascua, 2014-2015 ICSB President and Universidad Tecnológica Nacional (Argentina) Elected Officers President- Dr. Ruben Ascua, UTN Facultad Regional Rafaela (Argentina) President-Elect- Dr. Ki-Chan Kim, Catholic University of Korea & Association of Small Business Studies (South Korea) Immediate Past-President- Dr. Jeffrey R. Alves, Wilkes University (USA) Senior Vice-President, Finance & Control- Dr. Geralyn McClure Franklin, United Arab Emirates University (United Arab Emirates) Senior Vice-President, Development- Dr. Luca Landoli, University of Naples Federico II (Italy) Meeting Agenda: 1. Call to Order 2. Approval of ICSB2014 AGM Minutes 3. ICSB President Year in Review 4. Financial Report 5. Announcement of Election Results 6. Remarks from Ki-Chan Kim, 2015-2016 ICSB President, and The Catholic University of Korea (South Korea) 7. New Business 8. Adjournment	DWTC, Sheikh Maktoum Hall, Ground Floor

Date	Time	Parallel Session #9						
Tuesday, 9 June 2015	08:30-10:00	International Business Track (DWTC, Ajman A, First Floor, Concourse 2)	Creativity and Innovation Track (DWTC, Ajman B+C, First Floor, Concourse 2)	Public Policy and Regulation Track (DWTC, Fujairah A, First Floor, Concourse 2)	Education and Pedagogy Track (DWTC, Dubai E, First Floor, Concourse 2)	Women and Minority Issues Track (DWTC, Dubai B, First Floor, Concourse 2)	Workshop Track (DWTC, Ajman D, First Floor, Concourse 2)	Workshop Track (DWTC, Dubai C, First Floor, Concourse 2)
	Session Chair	Ricardo Arechavala-Vargas, Universidad de Guadalajara (Mexico)	Ken Wong, The Hong Kong Polytechnic University (Hong Kong)	Lisa Escobales, ICSB Puerto Rico & the Caribbean (Puerto Rico)	Louis Jacques Filion, HEC Montréal (Canada)	Ritu Sharma, Pandit Deendayal Petroleum University (India)		
		#209 - Market Knowledge and Innovation Capabilities in Small Technology Firms from Emerging Economies in Latin America. Authors: Ricardo Arechavala-Vargas, Universidad de Guadalajara (Mexico); María Fernanda Andrés and Luis Felipe Agramunt, Universidad Nacional del Litoral (Argentina)	#131 - The Challenges of Professional Visual Artist in Hong Kong. Author: Ken Wong, The Hong Kong Polytechnic University (Hong Kong)	#289 - Puerto Rico's Public Policy: Regulation Changes through Education Strategies in times of Crisis. Authors: Lisa Escobales and Teresita Ibarra, ICSB Puerto Rico & the Caribbean (Puerto Rico)	#165 - Varney Cleaning Services. Authors: Louis Jacques Filion, HEC Montréal (Canada)	#197 - Gender Equality and Women Empowerment in Higher Education: A Comparative Analysis in the Indian Context. Authors: Ritu Sharma and Tanushri Banerjee, Pandit Deendayal Petroleum University (India)	#29 - Team-Based Learning as an Effective and Engaging Teaching Method. Authors: Peter Balan, University of South Australia (Australia) and Norita Ahmad, American University of Sharjah (UAE)	The History of ICSB. Author: J. Hanns Pichler, WU Vienna University of Economics and Business (Austria)

Date	Time	Parallel Session #9				
Tuesday, 9 June 2015	08:30-10:00	International Business Track (DWTC, Ajman A, First Floor, Concourse 2)	Creativity and Innovation Track (DWTC, Ajman B+C, First Floor, Concourse 2)	Public Policy and Regulation Track (DWTC, Fujairah A, First Floor, Concourse 2)	Education and Pedagogy Track (DWTC, Dubai E, First Floor, Concourse 2)	Women and Minority Issues Track (DWTC, Dubai B, First Floor, Concourse 2)
	Session Chair	Ricardo Arechavala-Vargas, Universidad de Guadalajara (Mexico)	Ken Wong, The Hong Kong Polytechnic University (Hong Kong)	Lisa Escobales, ICSB Puerto Rico & the Caribbean (Puerto Rico)	Louis Jacques Filion, HEC Montréal (Canada)	Ritu Sharma, Pandit Deendayal Petroleum University (India)
		#221 - How the Middle Managers Make Sense in Context of the New Strategic Vision Imposed by the Parent Company? Authors: Hala Alioua and Alberic Tellier, University of Caen Basse Normandie (France)	#60 - Family involvement and corporate tax aggressiveness in French SMEs. Authors: Issam Laguir and Christophe Gomes, Montpellier Business School (France) and Lamia Laguir, Université Paris Descartes (France)	#270 - The Consumer Perception of Advertising Health Care Providers. Authors: Eunice Kaute, Jomo Kenyatta University (Kenya); Kavoo Linge, Stellenbosch University (South Africa); and Joseph Mutua. United States International University (Kenya)	#254 - Evidence from Early Entrepreneurship Education: The Junior Business School. Author(s): Jan-Martin Geiger and Andreas Liening, TU Dortmund University (Germany) Entrepreneurship Education: The Junior Business School. Author(s): Jan-Martin Geiger and Andreas Liening, TU Dortmund University (Germany)	#234 - Mujeres Ecco: An Entrepreneurship Support Program to Encourage Women Empowerment. Authors: Carolina Herrera Gomez, Lizeth Natalia Rojas Martínez and Aura Cecilia Pedraza Avella, Universidad Industrial de Santander (Colombia)
		#199 - Can the IBN Saud Robot Really Learn Emotional Facial Expressions of all Cultures? Authors: Louis Daily and Fiona Sussan, University of Phoenix (USA)	#9 - An Economic- Psychological Model of Entrepreneurial Intentions: Study Among Business Economics Student In Jakarta. Authors: Batsyeba Sundari, Aski Marisa, and Dharma T. Ediraras, Gunadarma University (Indonesia)	#151 - Entrepreneurship Education in Dubai's Private Schools. Author: Hanan Alfardan, Knowledge and Human Development Authority (UAE) Entrepreneurship Education in Dubai's Private Schools. Author: Hanan Alfardan, Knowledge and Human Development Authority (UAE)	#37 - Multiple Intelligences Approach to Curriculum Transaction in Achieving the Educational Objectives. Author(s): Reni Francis, Pillai's College of Education and Research (India)	#25 - A Development of Innovation to Promote Healthy Postpartum Women Using Thai Traditional. Author: Patthira Phon-ngam, Loei Rajabhat University (Thailand) Development of Innovation to Promote Healthy Postpartum Women Using Thai Traditional. Author: Patthira Phon- ngam, Loei Rajabhat University (Thailand)

Parallel Session #10

Date	Time	Parallel Session #10		
Tuesday, 9 June 2015	10:30-12:00	Small Business and SME Track (DWTC, Ajman A, First Floor, Concourse 2)	Information Systems and Technology Track (DWTC, Ajman B+C, First Floor, Concourse 2)	Organizational Theory Track (DWTC, Fujairah A, First Floor, Concourse 2)
	Session Chair	Najib Afa, CNAM (France)	Fiona Sussan, University of Phoenix (USA)	Joerg Freiling, University of Bremen (Germany)
		#244 - Entrepreneurial Careers Paths in SMEs Creation: A Comparative Exploratory Study of Six North-Mediterranean Regions. Authors: Najib Afa, CNAM (France); Aurélie Kleber, Lorraine University (France); and Mohamed Bayad, CNAM (France)	#248 - Tech grad, innovation, and IPO success of hi-tech firms. Authors: Radostina Peteva and Fiona Sussan, University of Phoenix (USA)	#130 - Path Dependence in the Entrepreneurial Process. Author: Joerg Freiling, University of Bremen (Germany)
		#262 - Exploring Motivation to Become an Entrepreneur in Emerging Countries: Multiple Case Studies with Japanese Diaspora Entrepreneurs. Author: Aki Harima, University of Bremen (Germany)	#80 - Use of Information and Communication Technology on Poverty Status of Rural Entrepreneurs in Southwest Nigeria. Authors: Adelomo Sekumade and Oluwatosin Ishola, Federal University of Technology Akure (Nigeria)	#317 - Rapid Internationalization of Born Global Firms - Do Local Networks have an Impact? Authors: Viveca Sasi and Gilad Sperling, Aalto University (Finland) and Pia Arenius, Hanken School of Economics (Finland)
		#111 - Entrepreneurship Between the 2nd and 4th Generations of Family Businesses. Authors: Renata Bernardon, PUCRS and Unisinos (Brazil) and Jefferson Monticelli, Unisinos (Brazil)	#77 - Family Business Succession Issues in Transition Economies: Contrasting Macedonia and Kosovo. Authors: Veland Ramadani, South East European University (Macedonia), Shqipe Gerguri-Rashiti and Selma Kurtishi-Kastrati, American University of the Middle East (Kuwait); and Leo Paul Dana, Montpellier Business School (France)	#266 - Service Delivery in NGOs: An Examination of the Contribution of Board of Directors in Marsabit County in Kenya. Author: Teresia Linge (Kenya)

Parallel Session #10

Small Business and SME Track (DWTC, Dubai E, First Floor, Concourse 2)	Local Entrepreneurial Issues Track (DWTC, Dubai B, First Floor, Concourse 2)	Workshop Track (DWTC, Ajman D, First Floor, Concourse 2)	Workshop Track (DWTC, Dubai C, First Floor, Concourse 2)
Cristina Fernandes, Polytechnic Institute of Castelo Branco (Portugal)			
#87 - New perspectives about Social Entrepreneurship conceptualization. Authors: Cristina Fernandes, Polytechnic Institute of Castelo Branco (Portugal), Joao Ferreira, University of Beira Interior (Portugal) and Marta Perez-Ortiz, Universitat Politècnica de València (Spain)	#315 - GlutenFree-421 Holding Company. Author: Sami Alwahaibi, King Fahd University of Petroleum and Minerals (Saudi Arabia)	#30 - Ensuring Student Buy-in for Pre-learning in Flipped or Team-Based Learning Classes. Authors: Peter Balan, University of South Australia (Australia) and Norita Ahmad, American University of Sharjah (UAE)	#8 - A XBRL Technology Applied to Access Finance Strategy for Sustained Competitive Advantage: Small Medium Creative Industries In Indonesia. Authors: Dharma T. Ediraras, Tri Yunitsari and Lily Wulandari, Gunadarma University (Indonesia)
#18 - Mismanagement and its Consequences to Farm Business Prospect and Sustainability: Evidences from Commercial Farms in Northern Nigeria. Authors: Abba Aminu, Bayero University Kano (Nigeria); Yusuf Muhammad Abdullahi, Ahmadu Bello University (Nigeria); Mansur Idris and Zayyad Adam Abdullahi, Bayero University Kano (Nigeria)	#316 - Entrepreneurial Marketing Strategy: The Case of Ibn Rushd National Academy. Authors: Abdelraheem Abual Basal and Rand Badran, Princess Sumaya University for Technology (Jordan)		
#280 - Access to Microfinance Services Among the Youth in Kenya: A Case Study of Rafiki Microfinance Bank. Author: Peter Kiriri, United States International University Africa (Kenya)	#140 - The Entrepreneurial Spirit of Syrian Refugees in Jordan. Authors: Salime Mehtap, Reem Al-Shakhanbeh, and Jocelin Hattar, Princess Sumaya University for Technology (Jordan)		

Date	Time	Activity	Location
Tuesday, 9 June 2015	12:15-13:15	<p>ICSB 2015 Plenary Panel Session: Evidenced-Based Research Utilizing Four Major Studies.</p> <p>Presiding Official: Christos Christodoulatos, ICSB 2016 Host, and Vice Provost, Stevens Institute of Technology (USA)</p> <p>Session Facilitator: Katia Passerini, New Jersey Insitute of Technology (USA)</p> <p>Distinguished Panelists:</p> <p>Donna Kelley, Board Member of the Global Entrepreneurship Research Association (GERA)</p> <p>Zoltan Acs, Author, Global Entrepreneurship and Development Index (GEDI)</p> <p>KiChan Kim, Chief Researcher, Healthiness of Business Ecosystems (HeBEx)</p> <p>Get Ready for ICSB 2016</p> <p>Award #13: JSBM Editor's Choice Award</p> <p>Announcement</p> <p>Adjournment</p>	DWTC, Sheikh Maktoum Hall, Ground Floor
	13:15-14:15	<p>ICSB Closing Plenary Session and Luncheon</p> <p>Presiding Official: Ayman El Tarabishy, Executive Director, ICSB, and The George Washington University (USA)</p> <p>ICSB 2015-2016 President's Remarks: Ki-Chan Kim, The Catholic University of Korea (South Korea)</p> <p>Announcements</p> <p>Adjournment</p>	DWTC, Sheikh Maktoum Hall, Ground Floor
	14:30-17:00	ICSB Board of Directors Meeting	Conrad Hotel, Al Marayah Room, Fourth Floor



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